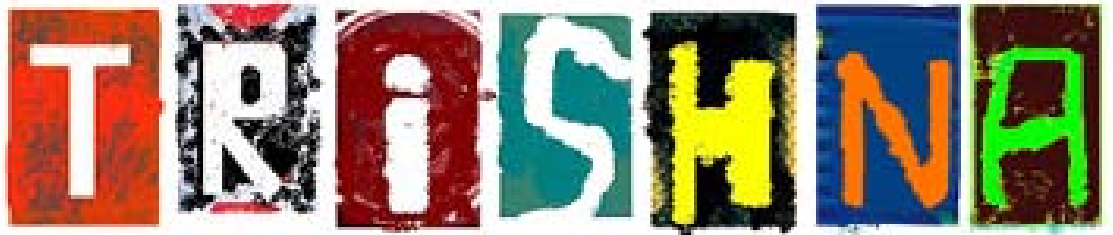


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Thirst For Excellence



Maratha Mandir's

Babasaheb Gawde Institute of Management Studies

Babasaheb Gawde Chowk, Dr. A. B. Nair Road,
Mumbai Central, Mumbai - 400 008.

April 2013 Volume 1, Issue II

Congratulation!!

*A visionary and founder
of Maratha Mandir*



Late Shri. Babasaheb Gawde

Our MMS Student Atul Moynak stood first in the University of Mumbai Examination held in May 2012 & was felicitated by R. P. Gawde, Chairman, Governing Body of MMBGIMS in Alumni meet.

IN THIS ISSUE

Student Achievement
Director's Message
Campus News
Student's Corner
Governing Body
About MMBGIMS

Director's message

Greetings & welcome to the second of the Bi-annual newsletter 'TRISHNA'. The intent is to disseminate information about MMBGIMS clubbed with articles, puzzle etc by students. TRISHNA is thankful to all the students, alumni, faculty & staff for their help & contribution to this edition. I hope this newsletter will update you about our initiatives & programmes. We invite your comments, criticism & suggestions. Please email us at trishna@mmbgims.com.

Dr. Sunil Karve
Director



magma

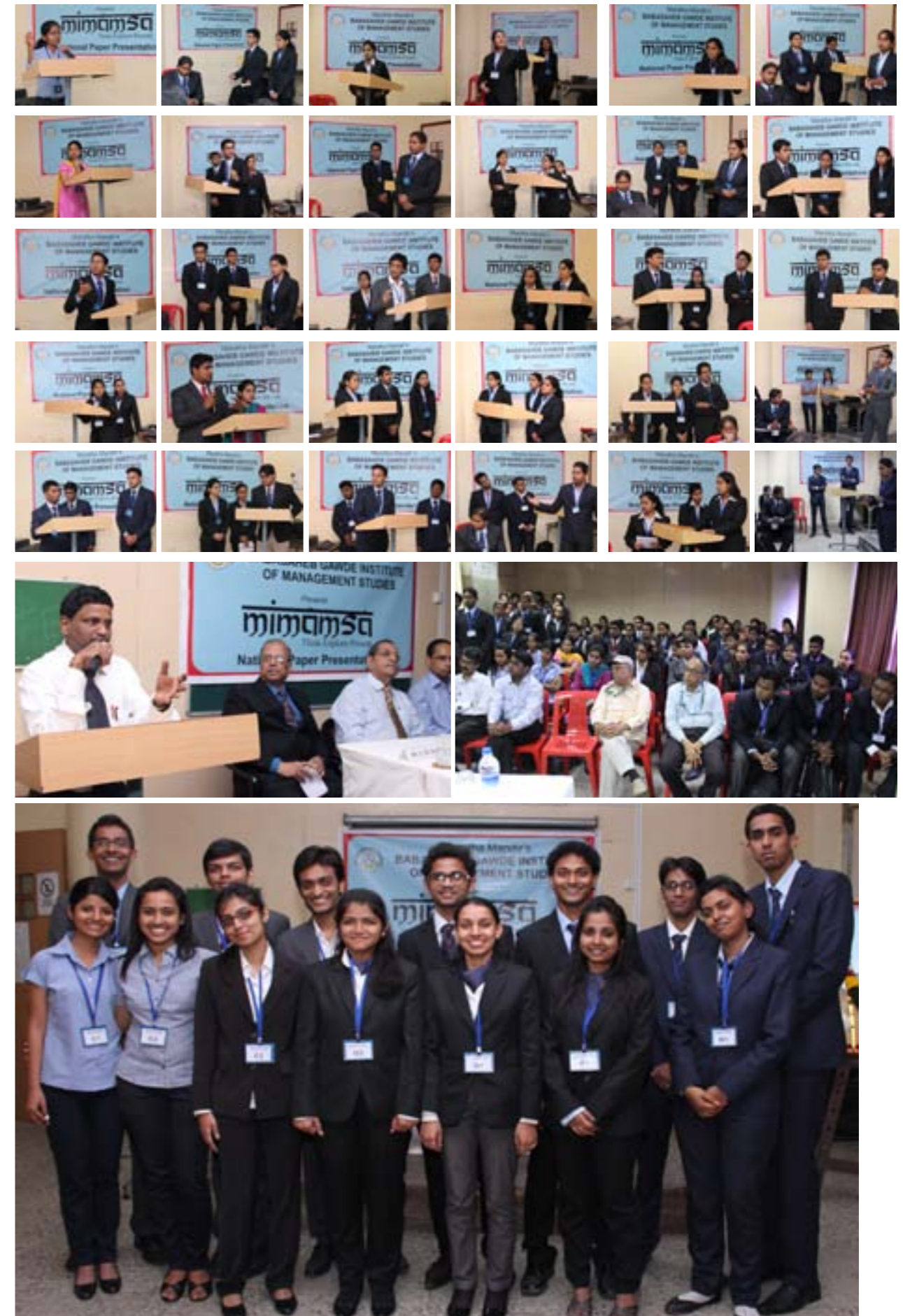
Student Annual Fest

Dance, Fashion show and Antakshiri



Mimamsa - National Paper Presentation Competition

Where students Think, Explore & Present their ideas.



Industrial Visit (MMS Sem II) Igatpuri



Industrial Visit (MMS Sem IV) Goa



Alumni Meet



Dakshata

Interactive session on Health and Hygiene



Medical Camp



Village Visit- Learning Rural Life



Thanks Giving Day

MMS students of Semester II and IV expressed their gratitude towards the faculty, staff, security, peons, sweepers, photocopier and friends.





MMS DIV A



MMS DIV B



MMS (Marketing)



MMS (Finance)



MMS (HR)

Farewell

MMS Batch 2011-13

10 Essential Business Leadership Skills

Are you a leader?

Truth be told, not everyone is a leader. It's just not meant for everyone. And that's OK.

But more people are leaders than they realize. Leadership takes on many different faces; it's just a question of understanding how you lead and why.

Here are 10 key business leadership skills you'll need to succeed as a leader:

1. **Lead By Example.** You can't be an indifferent leader, someone that's never around and incapable of getting your hands dirty. One of the best ways to lead is by example – pitching in where needed, lending a helping hand, and making sure that the work you do is clearly understood by your team.

2. **Passion.** A leader without passion isn't a leader. He's a paper pusher. Or a taskmaster. Passion drives a lot, and you can inspire so much in others through your own passion and enthusiasm. That doesn't mean you have to be constantly cheerful, it means you have to believe in what you're doing and what your company is doing.

3. **Be Organized.** A disorganized leader isn't leading, he's chasing his own tail. Disorganization breeds nothing but more disorganization. If you are disorganized, your team will be disorganized too. When you are organized you'll be much more productive and so will everyone else.

4. **Delegate.** You can't do everything. A great leader needs to be able to delegate effectively. The key to delegating successfully is giving employees ownership of the work you assign them. They can't just feel like they own the work, they really have to.

5. **Take Ownership and Responsibility.** Although you've just delegated work and truly given your team ownership, you also have to take ownership and responsibility at all times. Your team has to know you'll be there for them through the good and the bad times.

That doesn't mean you forgive people from making mistakes or ignore their work/effort, but it does mean you take responsibility for the big picture.

6. **Communicate Effectively:** Everyone knows great leaders have to be great communicators. But there are certain points of communication that many people forget. For example, it's critical that you communicate to employees how their work matters in the bigger picture.

Communicating success is also something leaders forget to do. People need affirmation. They want to know they did a good job. You just have to tell them.

And be precise. Insecure leaders will often not do so; uninterested leaders cut things off to quickly. Whether you're giving praise, providing constructive criticism, or defining goals and to-dos, you have to figure out how much to say and in what order. Be precise, specific and concise. Get to the point.

7. **Be Brave and Honest.** Cowardly leaders will shy away from any number of situations that crop up regularly when running a team. The project your team has worked on for 6 months just got dropped. Now what? Or you have to talk to someone about their lack of effort recently. Do you ignore the problem? Or maybe it's time to take your product into a new market. Do you stumble forward, scared and nervous, or do you grab the market by the throat?

Leaders are brave.

And honest. Tell it like it is. You have to learn how to present things to your team in an honest but balanced manner.

8. **Great Listener.** A huge part of being a great communicator is being a great listener. If all you want to do is talk, you're not a leader. Keeping people motivated means listening to them, asking them questions, understanding their issues. When you listen more, you can respond more effectively and get to the heart

of things much faster.

9. **Know Your People.** You have to know your people. You don't have to be best friends or even socialize outside work, but you do have to know what makes them tick. You need to know something about their personal lives because their lives outside work matter. Their lives outside work drive a great deal of their success (or lack of) at work. Keep track of simple things: birthdays, marriages, children, etc. The more you know your people the more common ground you're likely to find, the more you'll be able to connect.

10. **Be a Follower.** Benjamin Disraeli said, "I must follow the people. Am I not their leader?" That sums up many of the other points so beautifully. Great leaders are followers too. If you're a leader without following, you're a dictator. And as fun as that sounds... Being a leader-follower means finding value in your team, getting inspired by your team, encouraging your team to communicate, brainstorm and be open. Very few people are great leaders overnight. It takes time and practice. As long as you're open about learning along the way and working with your team on leadership versus dictating to them, most people will be happy to go on the journey with you.

Maitreyee Chalke
MMS Sem II
Div. A / Roll No. - 5

HAPPINESS IS THE PATH OF SUCCESS!

In life everyone seeks happiness, nobody desires unhappiness as it means sorrow. People seek happiness mostly in physical/material forms. Some people believe that happiness is external. The joy derived from outer world is absolutely temporary. But permanent happiness experienced from

something from one's within which maybe related as true happiness and the same is ultimate. One has to know oneself and should focus on objective and therefore the goal of life leads him what he wants to achieve. It means that one must perform his duties with sincerity and devotion which is called "Karma" "without any expectation in return as reward. If everyone performs their duties faithfully and sincerely then they will be happier. People always seek for happiness in various places and search happiness in travelling to historical places, climbing mountains, or even going for a tour, but they are simply wasting their time, efforts and money. Real happiness is always near to us and found within us. People don't know that happiness is neither subjective nor objective!

Now, you will think how happiness is reached? Let us understand this by taking a simple example that we experience in our daily life. Suppose, if we are solving a mathematical problem or balancing the financial account. We might fail initially while making attempts but finally succeed if we keep trying. That is the happiness derived due to the efforts taken to succeed. Success and happiness are inter-related. The happier you are the more successful you will be.

"Happiness is like a butterfly the more you chase it, the more it will elude you. If you stand still, it will come and sit softly on your shoulder!" Happiness is everywhere. We don't have right to consume happiness without producing it. It is rightly said that creativity is the key to happiness. Finally it can be concluded that happiness is followed by hard work and devotion. If one does his work with sincerity, dedication and a strong commitment, then it will definitely lead to happiness in life and success.

Omkar Pandey
MMS Sem II
Div. B / Roll No. - 95

Tease your Brain

FIND OUT 10 FMCG COMPANIES FROM THE GIVEN MAZE. IT CAN BE VERTICAL, HORIZONTAL OR DIAGONAL

A	J	T	M	E	P	G	N	S	P
K	R	B	G	O	D	R	E	J	O
P	&	G	C	X	Q	I	S	Z	D
O	I	C	P	D	C	K	T	K	W
M	S	M	G	E	H	U	L	C	U
A	H	M	D	T	E	J	E	N	L
R	U	F	C	A	D	B	U	R	Y
I	H	A	G	Z	B	I	Y	G	E
C	A	M	F	N	W	U	S	Y	M
O	V	U	M	B	U	L	R	O	I
N	A	L	X	E	M	A	M	I	V

Answer:
HUL, NESTLE, ITC, DABUR, P&G, GODREJ, MARICO, CADBURY,
EMAMI, GCMMF AMUL.

Jai Varadkar
MMS-I (B)
(2012-2014)

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“ Maratha Mandir’s
Babasaheb Gawde Institute of Management Studies ”

Maratha Mandir’s Babasaheb Gawde Institute of Management Studies, popularly known as MMBGIMS is today one of the premier management institutes in Mumbai, the commercial hub of the country. Institute has always been in the forefront of socio-technological advancement. The Institute offers two years full time Master in Management Studies (MMS) course affiliated to the University of Mumbai & PGDM course approved by AICTE, New Delhi. Within a few years from establishment, MMBGIMS has gained reputation as a leading management institute offering quality education.

Our MMS student stood FIRST in the University of Mumbai examination held in May 2012 & was felicitated by the Vice-Chancellor of University of Mumbai on 17th September 2012.



The Institute fosters an environment of academic excellence. Its open and competitive culture enhances the academic and social participation of students. The delivery process of knowledge adopts a holistic approach rather than just industry-driven perspective. This leads to the creation of more ethical, value driven future decision makers.

Maratha Mandir’s
Babasaheb Gawde Institute of Management Studies

MMS(AICTE Approved & Affiliated to Mumbai Universtiy)

PGDM (AICTE Approved)

A Renowned Management Institute

Maratha Mandir’s
Babasaheb Gawde Institute of Technology

Affiliated to MSBTE & Approved by AICTE, New Delhi

Computer Technology (Intake 60), Industrial Electronics (Intake 60),

Computer Engineering (Intake 60), Electronics And Telecommunication (Intake 120)



Maratha Mandir’s

Babasaheb Gawde Institute of Management Studies

Babasaheb Gawde Chowk, Dr. A. B. Nair Road,
Mumbai Central, Mumbai - 400 008.

Tel: 66044100 | Fax: 23075623 | www.mmbgims.com

Mail us at trishna@mmbgims.com