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## Thirst For Excellence

November 2013

Volume 2, Issue I



Maratha Mandir's

**Babasaheb Gawde Institute of Management Studies**

Babasaheb Gawde Chowk, Dr. A. B. Nair Road,  
Mumbai Central, Mumbai - 400 008.

### Forthcoming Events



Mimamsa: It's a national paper presentation competition where students Think, Explore & Present their Ideas.

Important Dates:

Abstract Submission :

4th January 2014

Notification for acceptance of

Abstract: 8th January 2014

Early Bird Registration:

9th January 2014

Submission of full length paper:

18th January 2014

Event on: 4th February 2014



Manthan-Churning of thoughts:  
National Conference on theme  
"Facing the Future"

Important Dates:

Abstract Submission :

3rd February 2014

Notification for acceptance of

Abstract: 5th February 2014

Submission of full length paper:

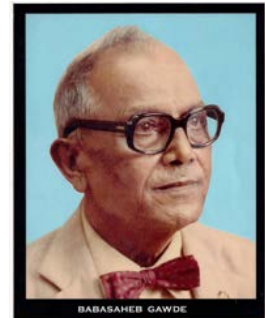
3rd March 2014

Last date of registration:

15th March 2014

Event on: 15th March 2014

A visionary and founder  
of Maratha Mandir



**Late Shri. Babasaheb Gawde**

In this issue:

Forthcoming Events

Director's Message

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Student's Corner

Governing Body

About MMBGIMS



## magma

Annual Cultural and Sports event  
on 6th, 7th, 8th February, 2014.

### Director's Message

Greetings & welcome to the "Third" issue of the Bi-annual newsletter 'TRISHNA'.

The intent is to disseminate information about MMBGIMS clubbed with articles, poems etc. by students. The name of our newsletter - 'TRISHNA' signifies thirst for excellence. It stands for the fire of knowledge & passion for learning. I hope this newsletter will also help our alumni stay connected with their Alma mater. TRISHNA is thankful to all the students, alumni, faculty & staff for their help & contribution to this edition. I hope you will find the newsletter helpful in keeping you informed of our initiatives & programmes. We are open to your comments, criticism & suggestions. Please email us at trishna@mmbgims.com.

Dr. Sunil Karve  
Director

## REPORTAGE

In August 2013 HR Forum organised session on “Personality Development” and “Public Speaking”. Finance Forum conducted Guest Lectures viz. on Share Market Awareness Programme by Shri. Chandrashekhar Thakur, Head - Investor Education Central Depository Services Ltd., Overview of NSE by Mr. Arup Mukherjee, Asst. Vice President (Education), National Stock



Exchange of India Ltd., Introduction to Derivatives by Mr. Ajit Manjure, Business Development, Central Depository Services Ltd.. Corporate Relations and Placement Committee conducted Pre-placement training program on different topics like Current job market scenario, personality development, Art of self promotion, work life balance etc. and conducted Mock ptitude test, group discussion and Interview.



In September 2013 Marketing Forum organised Workshop on Digital Marketing. HR Forum organised Workshop on Creativity. Students celebrated Teacher’s Day. Cultural Forum organised Poster Making Competition on Stress management, Team building, green marketing, Dollar versus Rupee etc. Community Initiative Celebrated “World Peace Day’ by conducting event called “Bring peace into your life”. In this event student celebrated white day and exchanged peace cards. Sports Club conducted Carom Competition.

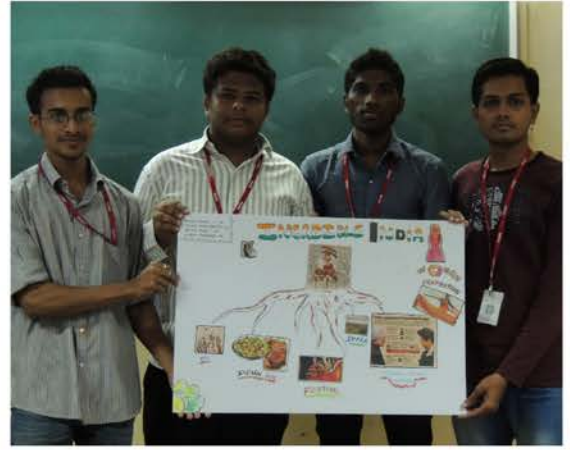
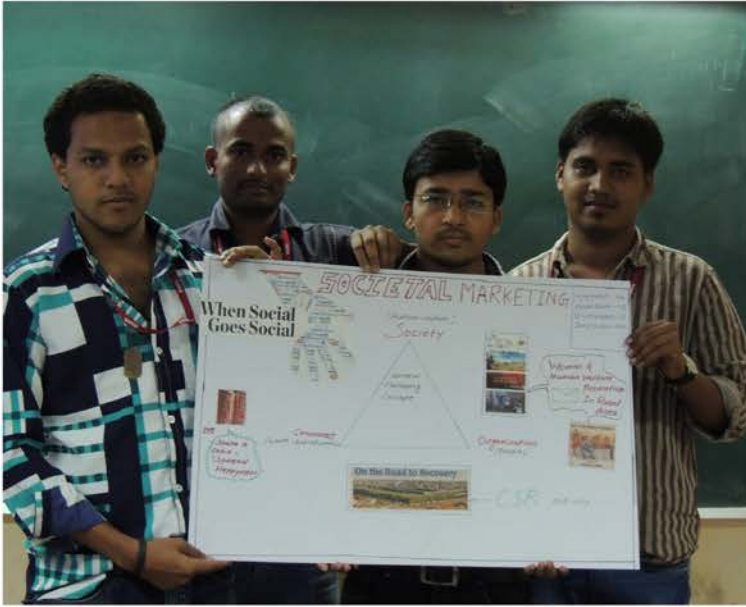
In October 2013 Cultural Forum organised one day Picnic at Panoramic Resort, Karnala for MMS I students and faculty. Research Cell organised Session on “How to write a Book Review” delivered by Prof. Dr. Sunil Karve. Students visited David Sassoon Industrial School at Matunga. Corporate relations and Placement committee conducted Industrial Visit to Siemens at Kalwa plant. Entrepreneurship



Club conducted Visit to Yusuf Meherally Centre at Tara Dist. Raigad where students visited Small scale units producing soap, carpentry, bakery, clay and wooden products. Sports Club conducted Table Tennis Competition. Faculty delivered sessions in “Avishkar”- Learning beyond classroom on topics like corporate yoga and relaxation techniques, Advance Excel Training, Vedic Mathematics, etc.



Guest Lectures for MMS – I & III – by Shri.Chandrashekhar Thakur, Head-Investor Education Central Depository Services Ltd. Topic - Share Market Awareness Programme



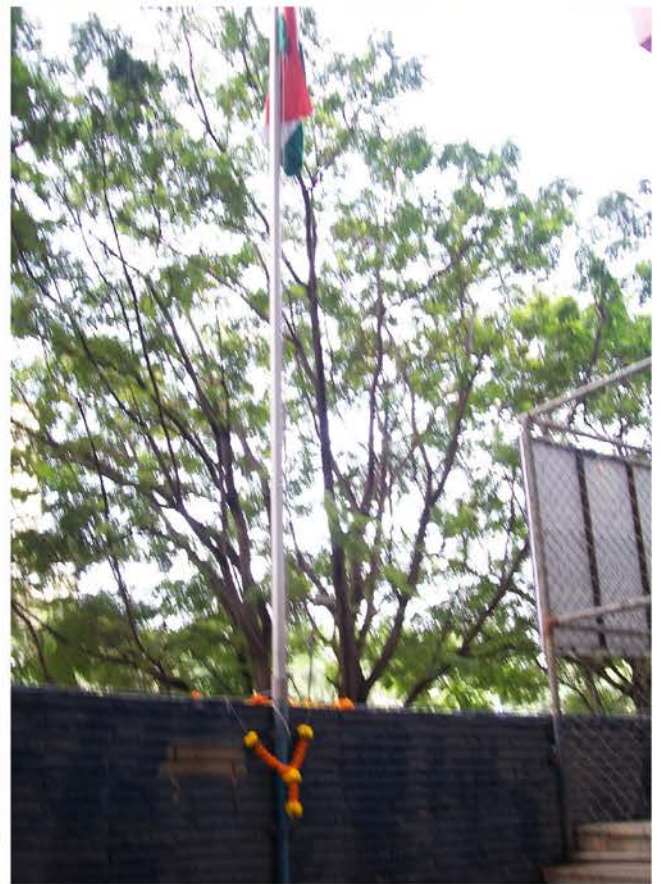
“Avishkar” Learning beyond class room (MMS-III) (Mktg.) – World of marketing



Marketing Club Activity (Notice board Display) – Mktg. FDI advantage and disadvantage on India, Factors effecting FDI, Cadbury Dairy Milk Silk Advertisement.



Guest Lectures for MMS – I & III – by Shri. Arup Mukharjee. Asst.Vice President (Education) National Stock Exchange Of India Ltd. Topic - Overview of NSE



Flag hosting ceremony



Guest Lectures for MMS –III – by Shri. AJIT P. MANJURE, Business Development CDSL  
Topic - Introduction to Derivatives





Teacher's day Celebration



Carrom Competition for MMS I & III



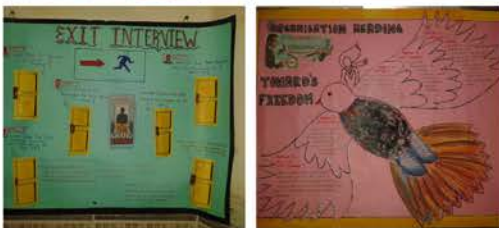
Cultural Forum – Poster Making Competition



Community Initiative – Celebrating World Peace Day



Finance Forum – Discussion on Current Economic Scenario



Theme Based Notice Board – HR Forum



Marketing Forum – Discussion session on Current Affairs



Workshop (MMS-I) (Mktg.) – Digital Marketing





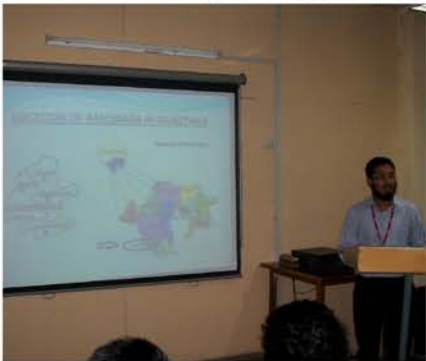
MMS Sem I student visited to David Sassoon Industrial School, Matunga



Table Tennis Competition For MMS I & III – Sports Club



Faculty Development Programme for Secondary Teachers of Maratha Mandir's Babasaheb Gawde High School (Worli)



Small Family Business Presentation, MMS I



Conference on Building Warehousing Competitiveness 2013 – MMS Sem I



Industrial Visit to Siemens Ltd., Kalwa – MMS Sem I

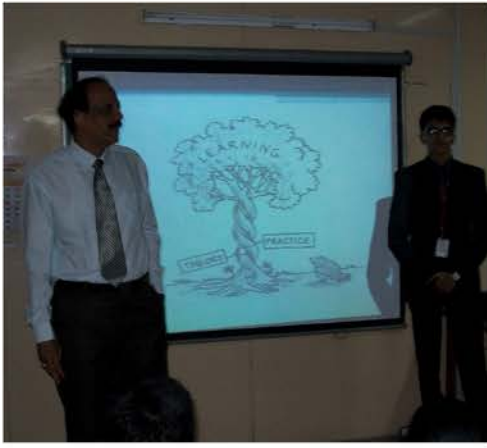


Session on How to write a book review conducted by Prof. Dr. Sunil Karve

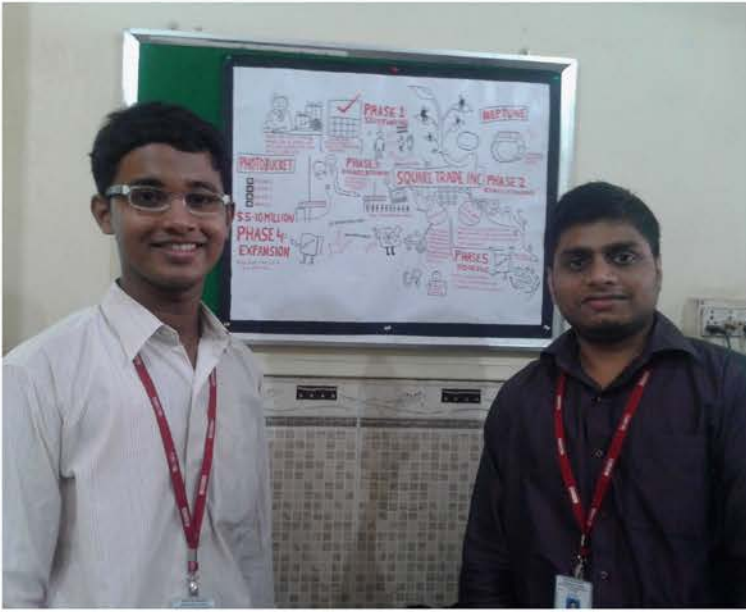


Industrial Visit to Yusuf Meherally Centre, Tara, Karnala





Best Summer Project Presentation for MMS I



Theme Based Notice Board by MMS Sem I



MMBGIMS Students gave tribute to 26/11 Victims



MMBGIMS Students celebrates Thanks Giving Day

## Want to get a job at a top company?

The top ten skills to get recruited:

With so many post graduates now on the market, employers will look for evidence of skills and work experience which will make you stand out from the crowd. Start gathering them now or work on what you've got so you are ready to impress recruiters.

1. Commercial awareness
2. Communication
3. Teamwork
4. Negotiation and persuasion
5. Problem solving
6. Leadership
7. Prioritise and work efficiently
8. Perseverance and motivation
9. Ability to work under pressure
10. Confidence

Tips for developing the skills

- Make the most of university life and extra-curricular activities to develop your general skills.
- Plan early to get relevant work experience and voluntary work which will give you transferables that will make you work ready: have something lined up for each vacation, and get ready for formal placement and internship applications at the beginning of your second year.
- Religiously record the skills you gain and work experience activities you do so that you can pull out good examples on applications and in interviews.
- Use family, friends and contacts to get work experience
- Visit your university's careers service: find out whether it runs any employability skills sessions; sign up for relevant courses and workshops; get help from a careers adviser to write a CV that really showcases your competences and abilities.
- Take advantage of careers fairs and employer presentations: talk direct to recruiters to find out what they look for.
- Always do your homework before applying for jobs. Employer research will help you identify the skills and competences a particular organisation places most emphasis on. In turn, you can tailor your application so that it stands out.

Good Luck!!

Arman Shamsi

(MMS – I Roll no. B-25)

### गर्भातल्या मुलीची आईला विनंती

आदरणीय आईस,  
सप्रेम नमस्कार.

पत्र लिहिण्यास कारण कि, आई मी पाच महिन्यांपासून तुझ्या प्रेमळ उदरात आनंदाने झोप घेत आहे. चार महिन्यांनंतर मी तुझ्या उदरातून बाहेर येणार आहे. हे जग पाहण्यासाठी मी फार आतुर झाली आहे.

पण आई मी आजच एक बातमी ऐकली, ती बातमी ऐकून माझ्या पूर्ण शरीराचा थरकापच उडाला. आई तुला मी मुलगी आहे हे समजल्यावर तू मला जन्म घेण्यापासून रोखत आहे.

एक वात्सल्यसिंधू आई, एक माय माउली स्वतःच्या हृदयात वाढणाऱ्या लाडक्या आणि कोमल मुलीच्या शरीरावर एका शस्त्राचा वार तू कसा सहन करेल?

तु आई होण्यापुर्वी माझ्याच रुपात होती ना?... आई हे दृश्य बघशील तर कदाचित तु हे पाप करणार नाही. हे पाप तु फक्त मुलगा व्हावा यासाठीच करत आहेस ना... आई मला मारू नकोस. मला जन्म दे... आई तु मला एकदाच सांग कि मी जे ऐकले ते सर्व खोटे आहे... आई मी एक मासाचा गोळा आहे. माझे हातपाय खुपच नाजूक आणि कोमल आहेत. त्यामुळे तु दवाखाण्यात जाताना तुझ्या मागे लागुन तुझा पदर ओढु शकत नाही, तुला प्रेमाने मिठीसुद्धा मारू शकत नाही. मला मारण्यासाठी तु अनेक प्रकारची औषधे घेतली

आहेस, त्या औषधांनी मला तुझ्या उदरात फार वेदना होतील.... माझी निर्घृणपणे हत्या करेल.... आणि मला त्या उदरातून बाहेर फेकेल. आई ती डॉक्टरची हातोडी माझ्या कोमल कवटीचे तुकडे तुकडे करेल....

त्याची कात्री माझे नाजूक हातपाय कापुन टाकेल. माझे तुकडे पोत्यात भरून नाल्यात फेकून देतील. माझे हाल तू तुझ्या डोळ्यांनी पाहू शकणार नाही. कृपा करून आई मला जन्म दे... आई मला तुझ्या अंगणात छोटी छोटी पाऊले टाकत यायचे आहे, तुझे अंगाई गीत मला ऐकायचे आहे. तुझ्या मांडीवर बसुन दोन घास प्रेमाचे मला खायचे आहेत.... कृपा करून मला मारू नको.








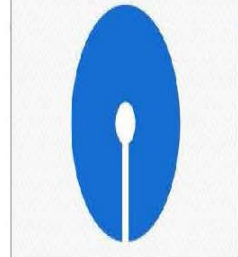









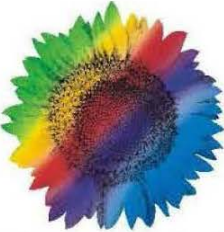


आई तुला त्रास होईल असे मी काहीच करणार नाही. आई मी कदाचित जिजामार्तेच्या रुपात येईन, सावित्रीबाई फुलेंच्या रुपात येईन, राणी लक्ष्मिबाईंच्या रुपात येईन.... सिंधुताई सपकाळ यांच्या रुपात आली तर फार मोठी समाजसेवा माझ्या हातून होईल... या क्षणी तरी मला मारू नकोस... आई मला जन्म दे. आई मी मोठी झाल्यावर माझे लग्न होईल... मैत्रिणी माझ्या हातावर छानपैकी मेहंदी काढतील आणि तुझ्या अंगणातल्या चिमणी प्रमाणे मी भूरकन उडुन जाईन. कृपा करून मला मारू नकोस... आई मला जन्म दे आणि तुझ्या झाडावर एक फुल म्हणुन उमलू दे.....

तुझीच मुलगी

By Naik Bhagyashree Sudhir  
MMS SEM I, B-16

# BUSINESS LOGO QUIZ

GUESS THE BUSINESS BY THEIR LOGO?

<p>1</p> 	<p>2</p> 	<p>3</p> 	<p>4</p> 
<p>5</p> 	<p>6</p> 	<p>7</p> 	<p>8</p> 
<p>9</p> 	<p>10</p> 	<p>11</p> 	<p>12</p> 
<p>13</p> 	<p>14</p> 	<p>15</p> 	<p>16</p> 
<p>17</p> 	<p>18</p> 	<p>19</p> 	<p>20</p> 

Answer: 1-shell, 2-jaguar, 3-cisco, 4-federal express, 5-michelin tyres, 6-warner bros, 7-mercedes, 8-state bank of India, 9-little chef, 10-American eagle, 11-intel, 12-Standard chartered, 13-Linked In, 14-larsen & toubro, 15-google drive, 16-Mitshubishi, 17-Aston martin, 18-Wipro, 19-Bajaj, 20- HSBC Bank.

## GOVERNING BODY

Shri. R. P. Gawde	Chairman
Shri. A. P. Damle	Industrial Representative
Shri. S. A. Vichare	Member
Dr. S. A. Bhosle	Member
Shri. S. S. Rane	Member
Shri. S. V. Deshmukh	Member

### “ Maratha Mandir’s Babasaheb Gawde Institute of Management Studies ”

Maratha Mandir’s Babasaheb Gawde Institute of Management Studies, popularly known as MMBGIMS is today one of the premier management institutes in Mumbai, the commercial hub of the country. Institute has always been in the forefront of socio-technological advancement. The Institute offers two years full time Master in Management Studies (MMS) course affiliated to the University of Mumbai & PGDM course approved by AICTE, New Delhi. Within a few years from establishment, MMBGIMS has gained reputation as a leading management institute offering quality education. *Our MMS student stood FIRST in the University of Mumbai examination held in May 2012 & was felicitated by the Vice-Chancellor of University of Mumbai on 17th September 2012.*

The Institute fosters an environment of academic excellence. Its open and competitive culture enhances the academic

and social participation of students. The delivery process of knowledge adopts a holistic approach rather than just industry-driven perspective. This leads to the creation of more ethical, value driven future decision makers.



Maratha Mandir’s  
**Babasaheb Gawde Institute of Management Studies**  
 MMS(AICTE Approved & Affiliated to Mumbai Universtiy)  
 PGDM (AICTE Approved)  
 A Renowned Management Institute

Maratha Mandir’s  
**Babasaheb Gawde Institute of Technology**  
 Affiliated to MSBTE & Approved by AICTE, New Delhi  
 Computer Technology (Intake 60), Industrial Electronics (Intake 60),  
 Computer Engineering (Intake 60), Electronics And Telecommunication (Intake 120)



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