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TRISHNA

Thirst For Excellence

April 2016

Volume 4, Issue II



Maratha Mandir's

Babasaheb Gawde Institute of Management Studies

Babasaheb Gawde Chowk, Dr. A. B. Nair Road,
Mumbai Central, Mumbai - 400 008.

Founder's Day Celebration



*A visionary and founder
of Maratha Mandir*



Late Shri. Babasaheb Gawde

In this issue:

Director's Message
Campus News
Student's Corner
Governing Body
About MMBGIMS

Director's Message

Greetings from MMBGIMS

It gives me immense pleasure in welcoming you to the Volume 4, Issue II of our Bi – Annual newsletter “TRISHNA” - A newsletter which is a repository of the heart and soul of this institute. I believe this newsletter will provide us the benchmark for continued improvement in overall development of the Institute.

I appreciate the efforts of the students, alumni, faculty & staff/Editorial team who have done an excellent job in compiling Trishna.

Dr. Sunil Karve
Director

GUEST LECTURES



“Global Competency required by management students”
by Dr. Satish Pai,
CEO People Plus Business Solution



“Functioning of stock exchanges in India”
by Mr. Mitesh Thakkar,
Assistant Vice President BSE



“Negotiation & Persuasion- Negotiation Skills & Sales
Closing Technique”
by Mr. Tejas Chodankar,
Assistant Manager, Mahindra Holidays & Resorts India



“Digitisation In HR”
by Mr. Pradip Gurav,
Head Human Resources, Swadhaar



“Importance of Demat, Financial Planning & Mutual Fund”
by Mr. Ajit Manjure,
Business development, CSDL



“Workshop on Compensation & Benefits”
by Alan Collaco,
Secretary General of The Advertising Standards Council of India

GUEST LECTURES



“The What & How of Performance Management System” by
Ms. Sonal Raj,
Sr. General Manager - People Strategy, Indofil Industries Ltd.



“Alert Mumbaikar”
by Team of Protection and Security Department,
Mumbai Police



“Tall Claims & Puffery”
by Alan Collaco.
Secretary General of The Advertising Standards Council
of India



“Disaster Preparedness”
by Mr. Rajendra Lokhande,
Shift In-Charge, Disaster Management Unit, Municipal
Corporation of Greater Mumbai



Impact of Colours in Advertising
by Mr. Quresh Moochhala,
Consultant



Agripada Police Station



Manthan Paper Presentation – 21st January 2016



Simulation interview 16th January 2016



Shri. Amit Kochrekar,
Associate Vice President-Personnel,
The times of India Group;

Ms. Monaz Vasaigara,
Manager – Human Resources,
HDFC Asset Management Company Limited

Shri. Umangkumar Desai,
Chief Manager, Human Resources,
Asian Paints Limited;

Shri. Rajendra Ghag,
Sr. EVP & Chief Human Resource Officer,
HDFC Standard Life Insurance Company Ltd;

Shri. Shripad Sathe,
Asstt. Vice president – H R,
Reliance Industries Limited;



Dakshata - Medical Check Up Camp 22nd January 2016



Hutatma Diwas on 30th January 2016



INDUSTRIAL VISIT TO SIEMENS LTD (KALWA WORKS)

4TH MARCH 2016



CONVOCATION



COMPETITIONS

LAN game - Counter Strike 29th January 2016



MEHANDI COMPETITION 29TH JANUARY 2016



मिमांसा THINK EXPLORE PRESENT PAPER PRESENTATION COMPETITION

12th February, 2016

MAGMA (FROM 16TH TO 18TH FEBRUARY 2016)



SPORTS



ANTAKSHARI



STUDENTS CORNER

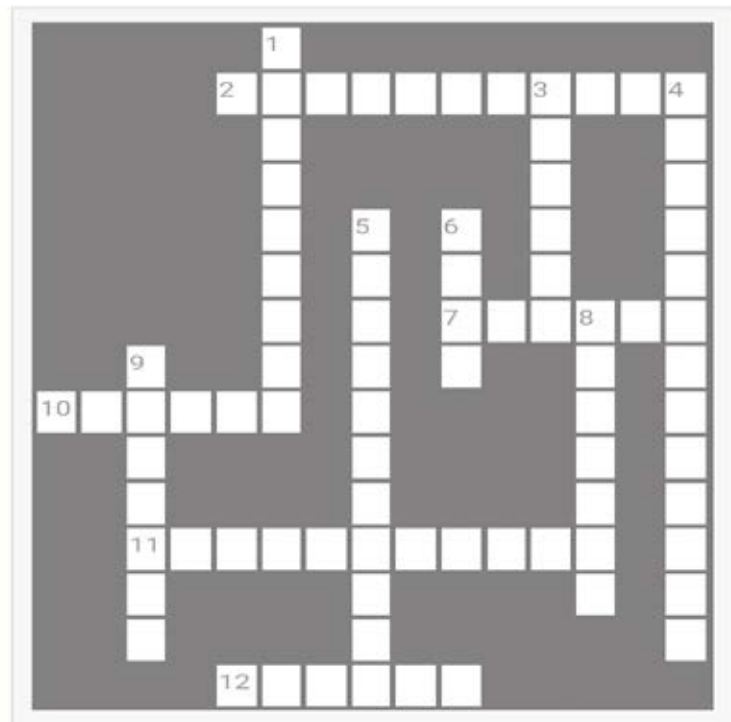
Management crossword puzzle

Across

2. Term used in business to identify the process of sub-contracting work to outside vendors.
7. Selling directly to the consumer
10. Illegal copying of a product such as software or music
11. Buying of one company by another
12. An estimate of the income and expenditures for a future period of time

Down

1. Non-paid, news-oriented presentation of a product, service or business entity in a mass media format
3. Another word for debt
4. The process of tailoring products or services to different local markets around the world
5. A paid form of Marketing Communication
6. One among the 'big three' auto companies of the US
8. A record of a business transaction
9. Amounts past due and unpaid



Across:

2. Outsourcing
7. Retail
10. Piracy
11. Acquisition
12. Budget

Answers

Down:

1. Publicity
3. Credit
4. Globalization
5. Advertising
6. Ford
8. Account
9. Arrears

Grishma Kahane
MMS-II, A-20

STUDENTS CORNER

puzzle

Each of these words can have the same letter placed at the beginning and the end to form a new word.

For example LIT becomes ELITE by adding an E at both ends.

What are the new words?

EVE

ABLE

CARVE

AS

ON

ODE

ELUDE

APE

ATE

ROD

Answer:

LEVEL, TABLET, SCARVES, EASE, GOING, MODEM, DELUDED, LAPEL, DATED, ERODE

Funny Riddle

What has rivers with no water, forests but no trees and cities with no buildings?

Answer:

The Map

Supriya Kore.
MMS-II ,A-27

GOVERNING BODY

Shri. Vinayak. R. Ghag	Chairman
Shri. Rajendra P. Gawde	Member
Shri. Kamlakant. D. Sawant	Member
Shri. Sanjay. S. Rane	Member
Shri. Shankar. D. PalDesai	Member
Dr. Shivaji A. Bhosle	Member
Shri. Vilasrao B. Deshmukh	Member
Shri. Dilip Baing	Industrial Advisor
Shri. Sunil Karve (Director)	Member Secretary
DTE Nominee	Joint Director, Mumbai Region

"Maratha Mandir's" Babasaheb Gawde Institute of Management Studies



Maratha Mandir's Babasaheb Gawde Institute of Management Studies, popularly known as MMBGIMS is today one of the premier management institutes in Mumbai, the commercial hub of the country. Institute has always been in the forefront of socio-technological advancement. The Institute offers two years full time Master in Management Studies (MMS) course affiliated to the University of Mumbai & PGDM course approved by AICTE, New Delhi. Within a few years from establishment, MMBGIMS has gained reputation as a leading management institute offering quality education. *Our MMS student stood FIRST in the University of Mumbai examination held in May 2012 & was felicitated by the Vice-Chancellor of University of Mumbai on 17th September 2012.* The Institute fosters an environment of academic excellence. Its open and competitive culture enhances the academic and social participation of students. The delivery process of knowledge adopts a holistic approach rather than just industry-driven perspective. This leads to the creation of more ethical, value driven future decision makers.



Maratha Mandir's Babasaheb Gawde Institute of Management Studies

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