



Manthan

Semester- II & IV

Programme conducted by Research Cell

Day & Date: Thursday 21st January 2016

Time: 9 am to 12.30 pm

No. of Teams participated: 46

No. of Teams presented: 40

Report

Research Cell organised "Manthan", the objective is research paper presentation seminar is to provides the opportunity to the students to understand subject & various components of research. The seminar was organised based on different areas of Finance, Human Resources and Marketing themes. Students referred journals, research magazines & online data/ resources to find out research papers & presented the same. Following are the themes for research paper presentation:

- Investment Management & Financial Innovations
- Recent trends in Marketing
- Marketing: Consumer Buying Behavior

Students who were not the participants attended the seminar and understood the different aspect presented in various research papers.

All participant presented research papers as per attached schedule.

Learning outcome & feedback:

Students found seminar very much interesting and informative. They understood different aspects of the research & also learned different concepts of their respective specialisation.

Mrs. Hema Deogharkar
(Faculty Coordinator)

Encl:- Manthan Schedule & details

MANTHAN PRESENTATION SUMMERY

MMS II & IV

Date: - 21st January 2016

Marketing : Room No 204							
Specialisation	Faculty Name	Total Number Of Papers	Themes				
			Green Marketing	Social Marketing	Retail And Ecommerce	Brand Management	Technology and marketing.
Marketing	Shilpa	6	1	1	1	2	0
	Priyadarshan	8	5	1	2	1	0
Total		14	6	2	3	3	0

Finance : Room No 202 & 203							
Specialisation	Faculty Name	Total Number Of Papers	Themes				
			Stock Market & Its Reach	Reform In Banking	International Market	Capital Structure And Decisions	Corporate restructuring : Strategic Initiative
Finance	Hema	6	1	3	1	1	0
	Anju	9	2	4	2	1	0
	Santosh	4	1	2	0	1	0
	Shilpa	1	0	0	1	0	0
Total		20	4	9	4	3	0

Human Resource : Room No: 205							
Specialisation	Faculty Name	Total Number Of Papers	Themes				
			Green HRM	International HRM	Strategic Human Resource Management	Employee Benefit And Challenges	Organisation Development And Change
Human Resource	Rajashri	6	1	1	1	2	1
	Sonia	6	4	0	0	2	0
Total		12	5	1	1	4	1

Date: 21/01/2016

Specialisation: Finance

Room no: 202

Sr.No	Title of Paper	Name of Presenter	Semester	Theme	Details of Journal	Name of faculty guide
1	Rise Of BRICS Economy And Its Impact On Global Stock Markets	Parekh Vedit	II	Stock Market & Its Reach	Naganathan Venkatesh, International Journal Of Commerce, Business And Management (IJCBM), February 2013, page no 67-77	Hema Deogharkar
2	Accelerate role of Foreign Bank in India: Way forward	Jain Ankit & Suthar Rajat	II	Reforms In Banking	Dr. K Srinivasa Rao, Journal of Commerce and Management Thought, October 2014, 5, 2014 Number 4, Page no - 511-529	Santosh Datkhile
3	Banking Sector- Financial Analysis During Post Reform Era	Patil Aishwarya & Sakpal Nikhil	II	Reforms In Banking	Dr. Yogesh Maheswari International Journal Of Marketing, Financial Services & Management Research September 2013, 106-110	Hema Deogharkar
4	Factors affecting NPAs of scheduled commercial banks: An empirical study based in Punjab	Andhale Sagar & Sontakke Pratik	II	Reforms In Banking	R K Uppal & Parul Khanna , Indian Journal of Finance, February 2015, 9, Page no- 7-16	Santosh Datkhile
5	Global Crisis: Problems And Prospects For Indian Banking Industry	Lokhande Rupesh	II	Reforms In Banking	R. K. Uppal ,Journal Of Economics And Behavioral Studies, April 2011, page no 171-176	Hema Deogharkar
6	Impact of foreign institutional Investments on Stock Market Volatility in India	Nikam Priyanka & Pawar Devesh	IV	Stock Market and its Reach	Gaurav Dadhich, Varun Chotia, Omvir Chaudhary , Indian Journal of Finance, October 2015, ,9, Page no- 22-33	Santosh Datkhile

7	Impact Of Reforms On The Asset Quality In Indian Banking	Makwana Pankti Patil Monika	II	Reforms In Banking	Sahila Chaudhry & Sultan Singh, International Journal Of Multidisciplinary Research, January 2012, page no 13-31	Hema Deogharkar
8	Factor Effecting Capital Structure Decisions : Empirical Evidence From Selected Indian Firms	Chaudhari Hemant & Parab Vipul	II	Capital Structure Decisions	Dr. Anurag Pahuja & Ms. Anu Sahi , International Journal Of Marketing , Financial Services & Management Research , March 2012 , page no 76-86	Hema Deogharkar
9	An Overview of Alternative Currency : The Bitcoin	Amit Yadav, Rahul Gupta, Shripad Pawaskar	IV	International Market	Sandeep Bhattachajee, Harmeet Kaur India Journal of Finance Jun 2015, Page no 51-59	Shilpa Shinde
10	Letter Of Credit - A Best Trade Solution To Indian Industries	Chindarkar Harsha	IV	International Markets	Ashok Luhar, Abhinav -National Monthly Refereed Journal Of Research In Commerce & Management , page no 69-75	Hema Deogharkar

Manthan - Churning of Thoughts

Date: 21/01/2016

Specialisation: Finance

Room no: 203

Sr.No	Title of paper	Name of Presenter	Sem	Theme	Details of journal	Name of Faculty Guide
1	FDI Inflows in India : Trends & Determinants	Johri Ishan & Waghela Karan	II	International Markets	Dipon Ghosh, Arthshastra Indian Journal of Finance, July 2015 , Pg 7 to 21	Anju Dusseja
2	Perception of Indian Investor towards investment in mutual funds with special reference to MIP Funds	Jadhav Suhas & Sonulkar Suraj	IV	Stock market & Its Reach	Gauri Prabhu , Dr.Vechalekar, Journal of Economics and Finance, July 2015, pg 66 to 74	Anju Dusseja
3	Impact of foreign institutional investment on stock market volatility in India	Parab Apeksha & Takkekar Tejswini	II	International Markets	Gaurav Dagdhich, Varun Chotia, Omvir Chaudhary, Inidan Journal Of finance, Oct 2015, Pg 22 to 32	Anju Dusseja
4	performance of Indian banks in Indian financial system	Kadane Ashish & Pawar Raju	IV	Reforms in Banking	Dr. Virender Koundal, International Journal of Social Science & Interdisciplinary Research September 2012, pg 204 to 213	Anju Dusseja
5	Indian Banking Sector – Challenges and Opportunities	Dhas Chetan & Jagdale Kajal	II	Reforms in Banking	Dr. K. Ratna Manikyam, Journal of Business and Management, Feb. 2014, Pg 52 to 61	Anju Dusseja
6	Mutual Fund Investor's Behaviour And Perception In Indore City	Patil Jagruti	IV	Stock market & Its Reach	Dr Ravi Vyas, Journal of Arts, Science & Commerce July. 2012 pg 67 to 75	Anju Dusseja
7	Outsourcing of Information Technology : An Empirical Study in the Indian Banking Industry	Patil Bhushan & Gursale Pranali	II	Reforms in Banking	Suryanarayana Mohapatra, Debajani Sahoo, Ankit Kesharwani, Indian journal of Finance, July 2015 , Pg 7 to 21	Anju Dusseja

8	An empirical analysis of capital structure and long term solvency position of Hindalco Industries Limited	Kumbala Supriya & Mohite Shrutika	II	Capital Structure Decision	Sanjay Hiran Mahendra & Sojatia, Indian Journal of Finance, February 2015, 9, Page no 48-55	Santosh Datkhile
9	a comparative study of trends in corporate capital structure pattern of refinery and metal industry	Devadiga Ashwini & Khanna Srishti	II	Capital Structure Decisions	Dr. Sukhdev Singh; Rajni Luthra, Asia Pacific Journal of Marketing & Management Review June (2013) pg 11 to 21	Anju Dusseja
10	Banking Sector Reforms with Special Reference to Growth Performance of Regional Rural Banks (RRBs) in India	Kamble Pradnya & Ingale Yojana	II	Reforms in Banking	Ms. K. Venkata Lakshmi , Prof. M. Chandraiah, International Journal of Research in Management, Social Sciences & Technology, July 2015 , Pg 1 to 7	Anju Dusseja

8	Consumer Behaviour towards Brand Positioning Of Two-Wheeler Bikes in Chennai City	Salvi Nitin	IV	Brand Management	Dr. Fahmeeda Yasmeen International Journal Research Publication's Sep 2015, Page no 31-36	Shilpa Shinde
9	Future of E commerce in India	Mhatre Sanket prabhakar	II	Retail & e commerce	Nisha Chanana, International journal of computing & Business research, November 2012, page no120-127	Priyadarshan Patil
10	A Study on the Factors Influencing Consumer's Purchase Decision towards Smartphones in Indore	Ansari Affan, Barne Ashish, Malvia Rupa	IV & II	Retail & Ecommerce	Surendra Malviya, Dr. Manminder Singh Saluja, Avijeet Singh Thakur International Journal of Advance Research in Computer Science and Management Studies Nov 2013, Page no 14-21	Shilpa Shinde
11	Green Marketing : A study of consumer's attitude towards environment friendly products	Mohd. Asad Shafique Ahmed	II	Green marketing	Jacob Cherian, Asian social science, September 2012, page no117-127	Priyadarshan Patil
12	Customer's Attitude Towards Mobile Advertising in Bangladesh	Gupta Yugal	IV	Retail & Ecommerce	Sheikh Majedul Huq, S. M. Shahedul Alam, Md. Nekmahmud, Mst. Shuly Aktar, S. M. Shamiul Alam International Journal of Business and Economics Research Apr 2015, Page no 281-292	Shilpa Shinde
13	Impact of brand personality on brand equity :- the role of brand trust, brand attachment & brand commitment	Shaikh Nahida Hasamuddin	II	Brand management	Anees Ahmed, Indian Journal Of Marketing, May -2015, page no 14-26	Priyadarshan Patil
14	Impact of emerging agribusiness establishments on potato marketing in punjab	Kadam Shriwat Bhagwanrao	II	Social Marketing	D. K. Grover J.M. Singh, Indian Journal Of Marketing, June -2014, page no.37-49	Priyadarshan Patil

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Date: 21/01/2016

Specialisation: Human Resource Management

Room no: 205

Sr .No	Title Of Paper	Name of Presenter	Semester	Theme	Details of Journal	Name of Faculty Guide
1	A study on Work Family Balance and Challenges Faced By Working Women	Ansari Qudsiya & Kasu Insha	IV	Employee Benefits and Challenges	Mr.G.Shiva,IOSR Journal of Business and Management, Nov-Dec 2013 Page no: 1 to 4	Rajashri Sonavane
2	Work Life Balance policies: Challenges and benefits associated with implementing flexitime	Arati Sonawane	II	Employee benefits & challenges	Caroline Doenws, Eileen Koekemoer, AOSIS Open Journals, Oct, 2011, Page No :. 1-13	Sonia Dias
3	Green Human Resource Management Practices: A Review	Mohite Pooja	II	Green HRM	A.Anton Arunlraja, Dr.N.N.J Nawaratne et al, Sri Lankan Journal of Human Resource Management ,February 2015, Page no:1 to 16	Rajashri Sonavane
4	Challenges for HR managers to retain the employees working in BPO industry	Amol Jathar	IV	Employee benefits & challenges	Ms.Aravinda Tulasi, Mr. Venkata Ravi Kumar Garlapati, IRACST – International Journal of Commerce, Business and Management (IJCBM), April 2014, Page No :363 - 372	Sonia Dias
5	Research Paper on Revitalizing the role of Management Information system for strategic Human Resource Management	Kore Supriya	II	Strategic HRM	Navita Mahajan,Global Journal of Management and Business Studies, Nov 2015,page 1 to 8,	Rajashri Sonavane
6	Green HRM and sustainability	Onkar Shinde	II	Green HRM	Prof Shakti Marhatta, Mr Sandeep Adhikari, ASM's International E-Journal of Ongoing research in management and IT, August 2006, Page No :1-11	Sonia Dias

7	International Human Resource Management: An Overview of Its Effect on Managers in Global Organisation	Susan Jessiya	II	International HRM	Dr.Andries J du Plessis, Interdisciplinary Journal of Contemporary Research in Business, August 2010,Page no 1 to 16	Rajashri Sonavane
8	Green HRM: People Management Commitment to Environmental Sustainability	Grishma Kahane	II	Green HRM	Gill Mandip, Research Journal of Recent sciences, Jan 2012, Page No :244 - 252	Sonia Dias
9	Impact of an ODI on Leadership ,Motivation and Employee Engagement To enhance Organisation Effectiveness: A Case Study of a Bangkok-Based Mid-Sized Company	Patel Archana	II	Organisation Development & Change	Oraphan Monphicit Pavaravadhanna, Rose orphan Journal, August 2011 Page :1 to 10	Rajashri Sonavane
10	Green HRM Requirement of 21st Century	Rahul Sawant	II	Green HRM	Retika Verma, International Journal of Recent Research in Commerce Economics and Management (IJRRCEM), April 2015, Page No :39 - 44	Sonia Dias
11	Issues and Challenges Faced By HR Managers in Employee Engagement in It Sectors	Bendhale Swapnil	II	Employee Benefits and Challenges	R.Balaji, International Journal of Innovative Research in Science, Engineering and Technology, June 2014, Page no:1 to 4	Rajashri Sonavane
12	Green HRM: A review, process model, and research agenda	Shefali Jagtap	II	Green HRM	Dr. Douglas Renwick,Professor Tom Redman, Dr. Stuart Maguire, The International Journal of Human Resource Management, April, 2008, Page No :1-46	Sonia Dias
13	Employee Attraction And Retention In The Australian Resources Sector	Arati Sanap	II	Employee Benefits and Challenges	Professor Kate Hutchings, Professor Helen De Cieri, Journal of World Business, Aug 2008, Pg. No. 1-35	Rajashri Sonavane

Maratha Mandir's
BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES
MMS Semester IV (2014 Batch) - Block No. 202
Attendance Sheet for MANTHAN

Date: 21/1/2016

Sr. No.	Roll No.	Name	Signature
1.	B-26	Dipeuli D. Patil	<u>D. Patil</u>
2.	B-22	Mamta. Mothkur	<u>Mamta</u>
3	B-10	Virej P. Edekar.	<u>Virej</u>
4	B-17	Siddesh Jori	<u>S.V. Jori</u>
5	B-08	Jayesh Bagkar	<u>Jayesh</u>
6	B-24	Ashish Purab	<u>Ashish</u>
7	B-20	Kshitija Manebkar	<u>KSM</u>
8	B-29	Liyanza Babu	<u>Liyanza</u>
9	B-6	Rujuta Bhanushali	<u>R. Bhanushali</u>
10	B-07	.Aarti Bind	<u>A. Bind</u>
11	B-09	Prathamesh A. Chirto	<u>P. Chirto</u>
12	B-11	Nisha -J- Gupta	<u>Nisha</u>
13.	A-24	Nisi. M. Shah	<u>N. Shah</u>
14	B-1	Sarvesh Agrawal	<u>S. Agrawal</u>
15	B-28	Shripad Pawaskar	<u>S. Pawaskar</u>
16	B-35	S. Amit Yadav	<u>Amit</u>
17	A-02	Seema K. Bemborkar	<u>S. Bemborkar</u>
18	B-12	Rahul Gupta	<u>Rahul</u>
19	B-27	Devesh Pawar	<u>D. Pawar</u>
20	B-23	Priyanka Milam	<u>P. Milam</u>

Maratha Mandir's
BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES
MMS Semester II (2015 Batch) - Block No. 203
Attendance Sheet for MANTHAN

Date: 21/11/2016.

Sr. No.	Roll No.	Name	Signature
1	A-28	Supriya Kumbale	<u>S.Kumbale</u>
2	A-22	Shrta. Mayuri Kongsalkar	<u>M.Pawar</u>
3	A-55	Shraddha Walkar	<u>Shraddha</u>
4	A-4	Rahul Bhasarda	<u>Rahul</u>
5	A-5	Dhaval. P. Bhosle	<u>Dhaval</u>
6	A-56	Durgesh Yadav	<u>Durgesh</u>
7	A-6	Priyanka Borse	<u>P. Borse</u>
8	A-18	Rohit. V. Kadam	<u>R. V. Kadam</u>
9	A-9	Chetan S. Dhod.	<u>Chetan</u>
10	A-12	Kajal vilas Jagdale	<u>Kajal Jagdale</u>
11	A-42	Bhushan Pachi	<u>Bhushan</u>
12	A-10	Pranali Gursale	<u>Pranali</u>
13	A-21	Pradnya Kumbale	<u>Pradnya</u>
14	A-35	Shrutika M. Mohite	<u>Shrutika</u>
15	A-11	Yojana P. Ingale	<u>Yojana</u>
16	A-08	Ashwini B. Denadiga	<u>Ashwini</u>
17	A-24	Snishi. V. Khanna	<u>Snishi</u>
18	A-52	Tejswini Takkekar	<u>Tejswini</u>
19	A-37	Apeksha Parab	<u>Apeksha</u>
20	A-36	Shruti Nikam	<u>Shruti</u>

