## "Start Up Manthan"

#### Semester I & III

Seminar conducted by Entrepreneur Development Cell

Day & Date: Wednesday, 8th August, 2018

Time: 10.00.am to 1.00

pm

No. of students registered: 85

No. of Students absent: 12

The Entrepreneur Development Cell organised a seminar for SEM -I and III on "Start Up Manthan" on 8th August, 2018 under the guidance of Dr. Rajendra Patil, Director, MM BGIMS. This seminar was conducted in Room no 206/207.

The prominent speakers for the seminar were as under

- 1. Dr. Nitin Parab (Author-Strategist- Evangelist)
- 2. Mr. Joseph George (Corporate and Entrepreneurial Experience)
- 3. Mr. Raghavendran Viswanathan CEO, FreightBro
- 4. Mr. Anil Verma, Director Odigo Digital & Semly Pro

Aim of the seminar: To create awareness among the future leaders or/and entrepreneurs of the nation about the opportunities they can explore to become an entrepreneur.

#### Feedback:

The program was very insightful with a lot of information which has open doors for students towards Entrepreneurship.

Encl profile of guest attached and email.

Ms. Rajashri Sonavane

EDP Cell co-ordinator

**BGIMS** 

Dr. Rajendra Patil

Director

**BGIMS** 

# Maratha Mandir's BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES

MMS Semester III Attendance Date: 8<sup>th</sup> August 2018

Sr. No.	Name	Signature
A-1 A	nchan Saipriya Purshottam	Barre
A-2 A	nsari Mariya Mohammed Z.	Ali
A-3 B	agade Priyanka Sukhadev	X
A-4 B	ari Almas Suhail Taban	-
A-5 E	Bhole Shubham Anil	S.A.Bhole.
A-6 E	Bhosale Vighnesh Vinod	\$
A-7 (	Chavan Chintan Appa	
A-8 I	Desai Rutuja Bandu	A hargalkan.
A-9 I	Dhargalkar Shefali Dileep	+ hargalkar.
A-10	Gaokar Aishwarya Sudhir	Agasto.
A-11	Ghadge Rahul Rajan	-
A-12	Ghule Dhiraj Bhagawat	-
A-13	Hirlekar Geetanjali Shantaram	-
A-14	Ingale Prajakta Sunil	Quale
A-15	Jadhav Aniket Dnyaneshwar	<b>A</b>
A-16	Jadhav Divya Shivaji	
A-17	Jadhav Preeti Kisan	Suits.
A-18	Jain Sanjit Kailash	-
A-19	Jaiswal Priya Ashok	-
A-20	Jaitapkar Runali Anant	0.00
A-21	Juhi Singh	tulu
A-22	Kale Akash Shailesh	James,
A-23	Kamble Divyani Suresh	

		Skands
A-24	Kamble Savita Madhukar	7
A-25	Kazi Anam Mohammed Iqbal	
A-26	Patel Hina Girish	-
A-27	Kudale Kanchan Shashikant	1:10
A-28	Mahajan Nikhil Rajendra	Mulay
A-29	Makwana Ajay Dinesh	(R)
A-30	Margi Neha Dinesh	-
A-31	Sopariwala Tabrez Parvez	
A-32	More Sonali Chandrakant	
A-33	Motirale Madhura Suresh	Mmonrale
A-34	Mulki Nishita Prakash	
A-35	Nalavde Manisha Mahadev	Marisha
A-30	Navarang Amit Mahendra	
A-3	Triar	Talehar
A-3	8 Panchouri Heena Mahavir	Heers.
A-3	9 Patekar Harshala Anil	Hatckar .
A-4	Patel Prashant Venilal	A cash and
A-4	Patil Abhinay Mohan	
A-4	42 Patil Gayatri Balgonda	Bli
A	43 Patil Kedar Prakash	KeOgratil wash
A-	44 Patil Lavkesh Rohidas	
A-	45 Pawar Supriya Krishna	Acos S
A-	47 Sanap Ankita Bhagwan	Andrita
A	-48 Sawant Mayuri Hanumant	Howart
A	-49 Shinde Namrata Jagdish	Warnada
A	-50 Sonawane Rajendra Vasant	
A	-51 Surti Nehal Dinesh	Quest
1		

		V
A-52	Sutar Nilesh Shankar	01
A-53	Tiwari Akshaya Amarendra	Aleshaya.I
A-54	Tiwari Chandraprakash Ashok	
A-55	Ubale Vaibhav Ankush	A second
A-56	Vasu Mukesh Ramesh	Viaer
A-57	Vishwakarma Ritu Jayprakash	
A-58	Waghole Yashodhan Satish	1 andredis
A-59	Waingankar Tejasvini Mahendra	Patel.
A-60	Yadav Abhishek Ajaykumar	
A-61	Yadav Chandrakala Laljee	prolifer
A-62	Yadav Chandresh Rampyare	al advert

# **Babasaheb Gawde Institute of Management Studies**

Guest Session for MMS Sem - I & III

"Start Up Manthan :Startup Journey-What to expect" Wednesday, 8<sup>th</sup> August, 2018

# Feedback By Mr. Joseph George

	Needs Improvement	Satisfactory	Good
Pre-Session experience			
Student knowledge			
Student preparation about topic		$\checkmark$	
Student questioning skill, ability etc.			
Hospitality & arrangement		$\checkmark$	
Overall assessment			
Additional Comments/Suggestion (if	any):		
	- 7 362 Name		
E-mail : joseph@hgard	in tells Date	: 8-8	- 5018
	Signature	_	

# **Babasaheb Gawde Institute of Management Studies**

Guest Session for MMS Sem - I & III

"Start Up Manthan :Leadership In The Startup/ Entrepreneurial Era" Wednesday, 8th August, 2018

Feedback By Dr. Nitin Parab

	Needs Improvement	Satisfactory	Good	
Pre-Session experience		V		
Student knowledge				
Student preparation about topic				
Student questioning skill, ability etc.				
Hospitality & arrangement		V		
Overall assessment				
Additional Comments/Suggestion (if any)  Young Minds forward  All he B  Contact No. : 981906099  E-mail : nitinga consolination	a Loffe Dest /	to prepare 1 solyjal Dr. Nit 8/8/218	Like doed in Poerals	arslej.

# Babasaheb Gawde Institute of Management Studies

Guest Session for MMS Sem - I & III

"Start Up Manthan" Wednesday, 8<sup>th</sup> August, 2018 Feedback By Mr.Anil Jadwani

	Needs Improvement	Satisfactory	Good
Pre-Session experience			
Student knowledge			
Student preparation about topic			
Student questioning skill, ability etc.			
Hospitality & arrangement			
Overall assessment			
Additional Comments/Suggestion (if an	ny):		
Contact No. : 88790900 E-mail : anifactor	yyy Name in q Date mail.com	: Ani! : 6/ 6	Jado-

Signature

# Babasaheb Gawde Institute of Management Studies

Guest Session for MMS Sem - I & III

"Start Up Manthan :Startup –Marketing Innovations"

Wednesday, 8<sup>th</sup> August, 2018

<u>Feedback By Mr.Anil Verma</u>

	Needs Improvement	Satisfactory	Good
Pre-Session experience			
Student knowledge			
Student preparation about topic			
Student questioning skill, ability etc.			
Hospitality & arrangement			
Overall assessment			
Additional Comments/Suggestion (if any)	: It was	good plats	ionn ton
Students to Learn	mene:		
Contact No. : 9833967010	Name	: Anil Va	ma
E-mail : anil@odigodigito	U-com Date	: 08/08/18	

Signature

# **Babasaheb Gawde Institute of Management Studies**

Guest Session for MMS Sem-I & III

on

"Start Up Manthan"

by

Mr.Anil Jadwani & Group

Wednesday, 8th August, 2018

# FEEDBACK BY STUDENTS

Please rate this session on the scale 1-5; 1 being lowest and 5 being highest

	1.	Relevance of the topic – whether topic is contemporary	:	5
	2.	The content was helpful, the topic is relevant to profession and life	:	5
	3.	The pedagogy was enjoyable	:	5
	4.	Speaker has good understanding of topic	:	5
	5.	The presentation flow was good	:	0
	6.	Handling questions	:	5
Addit	ional	comments/Suggestions (if any for programme)		
Additional Comments/Suggestions (if any for Resource Person):				

Forwarded message -----

From: Anil Jadwani <aniljadwani9@gmail.com>

Date: Mon, Aug 6, 2018, 6:35 PM

Subject: Startup Manthan - Speakers Profile

To: <rohirohish@yahoo.com>

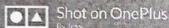
Dear Dr. Rajendra Patil,

Please find enclosed Profile of all the speakers for the Startup Manthan.

Request you to send a personal invite for the same.

Regards

Anil Jadwani



## **Brief Introduction:**

# Dr. NITIN PARAB Cell NO :98190 60990 Email: nitinp@crosslinkint.net

Author- Strategist- Evangelist

#### VISION :-

To make India among the First 5 Progressive nations in the world through Enterprise and Frugal Environmentally friendly Engineering

#### MISSION: -

To harness the potential of Human Capital and to create New Age Leaders for Nation Building

#### Organizations Associated:

- Crosslink International....CEO & Founder
- SRE-USA.....India Head
- Adroit Mexico- India Trade and Business......Global Advisor
- I-Watch-NGO.....Project Director
- Navkar Skills Training.....Advisor

#### Past Organization

Chief Operating Officer Sakal Infotek and Sakal Printers

#### **Public Positions**

- Chairman- MSME Council -Maharashtra Chamber of Commerce Industry and Agriculture
- Chairman Publications-Editor- Indo American Society

### Books Authored by Dr. Nitin Parab

- 1. Leadership Learning from Chhatrapati Shivaji Maharaj
- 2. YOU CEO Success lessons from Leading CEOs
- 3. YOU -The Leader Launched at the hands of Hon CM Manohar Parrikar
- 4. Enterprise Leadership and Branding in the New Age ..in draft mode

#### Few Articles Written and Published

## Article in FORUM VIEWS -Annual special edition 2015-16

Topic:- Leadership and the Process of Change

#### Article in Current Trends in Management and IT -ASM Institute of Management and Computer Studies ,Thane Feb 2016

Topic:-New Age Leadership - The Absolute Leader in the Making"

#### Article in Maharashtra Chamber Patrika of MACCIA dated March 2017

Topic:- Maharashtra: Dream of the Enterprise Leader

#### Article in Maharashtra Chamber Patrika of MACCIA dated February 2016

Topic:- Understanding the Entrepreneur in the making

#### Article in Maharashtra Chamber Patrika of MACCIA dated August 2015

Topic:- MSME- It's a wake up Call

Article in FORUM VIEWS -edition May 2016

Topic:-Purpose-Leadership Essence in the New Age

Article in Indo-American Society edition January 2016

Topic: Start Up Plan by Govt. of India Heralding the New Era

Article in Indo-American Society edition July 2016

Topic: Yoga: True Knowledge for Stress Less Living

Article in Indo-American Society edition September 2016

Topic: Strategy- Watchword in Leadership

## Regular Column writer for newspapers

#### Paper Presentation

 The new Business Centric Mantra (Institute of Business and Computer Studies along with Siksha "O" Anusandhan University ,Bhubaneswar.

 The Urban –Rural Connect (International Research Institute Of Relative Economics and Gandhi Vidyalaya, Sardarsaher, Raiasthan.)

 The New Age Economics (International Research Institute Of Relative Economics and M L Sukhadia University, Udaipur)

4. What CEO's expect from High Potential Managers OIM-National Conference

5. Growth outlook for MSME's in India Conference at MACCIA

#### **Mentor and Coach**

The Indus Entrepreneur Shree Shakti Event – 2010-2011

2. The Indus Entrepreneur BizWorld - 2010-2011

Special Assignment for XIMR, Mumbai: - To Mentor and Place Students in the Final Year MBA Batch 2010

Special Assignment with IIMT, Merrut:- To carry on a Faculty and Student Audit using CMM at The Merrut Campus. Covered the entire campus Year 2012

# Member Of The Following Professional Organizations:

-Indian Merchant Chambers

-Maharashtra Chambers Of Commerce, Industry and Agriculture

-Bombay Management Association

-The Indus Entrepreneurs

-The EU Chamber of commerce in India

-Indo American Society

# Areas of Engagement Solicited:

1. Leadership Role

2. Strategic & Marketing Role

3. Redefining the Future Enterprise

Raghavendran Viswanathan is the founder and CEO of FreightBro. He has the right mix of technology expertise and industry experience to drive FreightBro since inception to a million dollar venture and more. Prior to FreightBro he was associated with companies like DHL Panalpina Vodafone and HCL Technologies. FreightBro has development centres across the country and is facilitating companies in the logistics space to choose the right technology to optimize operations and rise above competition.



# Raghavendran Viswanathan CEO, FreightBro

Mobile: +91-8452962316

Email: raghav@freightbro.com

Skype: raghaviswanath

Website: www.freightbro.com

Address: CIBA, 6th Floor, Agnel Technical Complex Sector 9A Vashi, Navi

Mumbai 400703

Anil verma has been helping companies to plan and execute their digital marketing strategy for the last 11 years. He was Sr. Manager - Digital Marketing at Carwale. Worked with 3 agencies including Resultrix, Exa and Unitech. He is a coffee addict and works 16 hours a day.

Present Position: Director at Odigo Digital & Semly Pro

Odigo Digital is a Marketing and Design Agency serving premium clients like United Nation, Audi, Skoda, Voonik, Carwale, etc.

Semly Pro is an automated marketing tool which helps to minimize wastage of advertising spends.

Qualification: Diploma in Computer Engineering and BSC-IT.