

**MARATHA MANDIR'S
BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES
(MM BGIMS)
&
INTERNAL QUALITY ASSURANCE CELL**

Presents

**National Research Conference - 2022
on
MICROFINANCE
A Path to Future Sustainability**

In association with:
Association of Indian Management Schools



INTRODUCTION

MMBGIMS invites academicians, researchers, practitioners and students to participate in the National Research Conference. The theme for the Conference is Microfinance: A Path to Future Sustainability. The conference aims to provide a platform for presenting research papers, shedding light on the impact of Micro finance and the various strategies implemented by Government, Microfinance Institutions and Banking sector for uplifting the lives of poor, underprivileged, and of the people below poverty line in India. It is very clear that Micro Finance has importance in developing small, micro business units through the helping hand of institutions and society. For developing any country's economic system microfinance is the key factor which contributes to the GDP of the country at a significant level.

MARATHA MANDIR



Maratha Mandir is a charitable institution established on 30th March 1945 by a few visionaries who felt a strong need to nurture talent in the society and worked for the upliftment of the masses regardless of caste, creed, community and religion. Maratha Mandir, in its 75 years of existence, has carved a niche in the social, cultural and educational life of the people in the state of Maharashtra. Maratha Mandir runs several schools and colleges in rural Maharashtra and in Mumbai. Today, this institution stands testimony of producing some of the finest and eminent personalities, with hope and aspirations for a bright future.

MM BGIMS

Maratha Mandir's Babasaheb Gawde Institute of Management Studies is affiliated to University of Mumbai, approved by AICTE Delhi and recognised by Government of Maharashtra. MMBGIMS fosters an environment of academic excellence and over 23 years has gained reputation as a leading management institute offering quality education to students of Masters of Management Studies (MMS). Our research centre affiliated to University of Mumbai has successfully guided Ph.D. scholars. Its open and competitive culture enhances the academic, personal and social participation of the students. The process of delivery of knowledge adopts holistic approach rather than just industry-driven perspective. This leads to the creation of more ethical, value driven decision makers. MM BGIMS has been imparting value based universal education in management with the aim of creating global leaders and entrepreneurs for the nation.



AIMS

The Association of Indian Management Schools (AIMS) is a networking body of B-Schools in India for professional development of management education and safeguarding the interests of B-Schools in the country. It boasts of having many top class institutions like IIMs, ISB, ASCI, Xavier Institutions, Welingkar Institute of Management (WeSchool), NMIMS, ICFAI, MDI, S P Jain and many management departments of Universities as its members. One of the key objectives of AIMS is to organize seminars, conferences, management training, research, consultancy and publication activities in furtherance of the objectives of the Association. We are proud to state that we are partnering with AIMS for our National Conference this year.

OBJECTIVE

This conference aims to bring together experts, researchers and research scholars to exchange and share their experiences and research results about all aspects of microfinance. It also provides a premier interdisciplinary and multidisciplinary forum for researchers, industry practitioners and educators to present and discuss the most recent innovations, trends, concerns, practical challenges encountered, and the solutions adopted in the field of Microfinance domain. The conference will provide the opportunity for networking across higher education and Industry.

THEME

For sustainable development of any economy or the nation Microfinance plays a pivotal role. Proper implementation of microfinance schemes has shown miraculous impact on the lives of the poor people. Microfinance which is also known as microcredit is a financial service that offers banking services to small entrepreneurs and small business owners who don't have access to traditional sources of raising capital like banks or other investors. These loans proved to be very helpful to small businesses, mainly sole proprietors to raise capital and run their business efficiently and to grow and prosper.

Microfinance in India plays a major role in the development of India. It acts as an anti-poverty vaccine for the people living in rural areas. It is also vital to the poor people for income generating activities like investing in marginal farms and other small scale self-employment ventures.

Microfinance improves the quality of life of families in the poorest countries in a sustainable way. Microfinance gives poor people the opportunity to establish an existence and to create a future with prospects.

Microfinance permits an increasing number of families access to food, to medical care and to education for their children now also for their daughters. Consequently, microfinance has an impact on the future generations. In some countries microfinance is used by women in particular. The position of women and their influence on society is strengthened and improved in this way. Microfinance improves the local development in a meaningful way and impacts national economies.

Investments in microfinance change the world

This conference mainly focuses on the area where banks are playing important role uplifting the lives of people as well as the role played by the financial institutions, Government and social groups or activists.

SUB-THEMES

- Microfinance boosts entrepreneurial culture
- Marketing strategies for microfinance institutions
- The operational process of microfinance especially in recovery
- How digital India programme of government of India has helped Microfinance.
- Role of HR in Micro finance Institutions
- Challenges faced by Self Help Groups (SHG)
- Improvisation and impact of digitalisation on microfinance
- Role of microfinance in agriculture
- NABARD's role in micro credit innovation
- How micro finance works in India
- Additional reliefs required by Microfinance industry due to pandemic
- Group lending model in microfinance in India
- Inter dependability between microfinance and developing business clusters
- Role of microfinance in priority sector
- Role of micro entrepreneurs in developing Indian economy

REGISTRATION

Sr. No.	Participant Type	Fees per paper (in Rs.)
1	Research Scholars / Researchers	500/-
2	Academics & Industry Professionals	750/-
3	Students	250/-

Details for Making Payment towards Registration

Bank Name: Bank of Maharashtra
Branch Name: Mumbai Central
Bank A/c No. 20035884795
Bank IFSC Code: MAHB0000048.
Registration fee is non-refundable. However, change in nomination is acceptable

GUIDELINES FOR SUBMISSION

MM BGIMS welcomes original research papers for National Conference. Papers submitted to the Conference should neither be currently under review, nor been accepted for publication or published elsewhere.

- Abstract of the paper in word document (not more than 250 words)
- Full research paper in MS Word in Times New Roman format, font size 12 with single spacing and APA referencing for all citations
- Maximum 3500 words including an abstract, keywords, references, exhibits and appendices. Title/Cover page containing the details of Title of Paper, Name of Author(s), contact details (Organization, Address, email id, Phone numbers)
- Abstract and paper should be mailed to director@mmbgims.com as per the dates given
- Authors shall submit duly signed Copyright and Consent form at the time of submission of manuscript

Accepted papers will be presented by authors in the conference and later published in a compendium comprising conference proceedings with an ISSN number after a double blind review process. Each registered participant who attends the conference and submits the feedback form virtually will be awarded a Certificate of Participation. **Selected papers will be published in Ajanta Journal - ISSN 2277-5730; Impact Factor: 6.399 (UGC Care Listed).** The presentation of selected papers will be done physically or online via Microsoft Teams platform (in case of a lockdown) wherein the login details for presenters and participants will be shared two days before the conference date, else it will be held offline in the Institute

Three best papers will be awarded prizes



Rs. 5,000/-



Rs. 3,000/-



Rs. 2,000/-

IMPORTANT DATES

Sr. No.	Activity	Deadline for Submission
1	Last date for submission of Abstract	15th February 2022
2	Notification of Abstract Acceptance	22nd February 2022
3	Last date for submission of Full Paper	28th February 2022
4	Intimation of Acceptance of Paper	3rd March 2022
5	Last date for payment of Registration fees	6th March 2022
6	Conference Date	12th March 2022

CONTACT US

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