

**Maratha Mandir's Babasaheb Gawde Institute Of Management Studies**

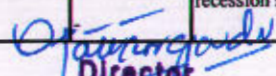
**MMS**

**Assessment Year 2019-20**

**Research papers in the Journals notified on UGC website for 2019-2020**

SR. No	ID	Name of Faculty	Name of the author/s	Name of other contributor/guide	Title of paper	Name of journal	Volume	Year of publication	UGC Care list/Scopus/Web of Science, Science Direct	Department	ISSN number
1		Dr. Vidya Hattangadi	Prof. Dr. Vidya Hattangadi		Edgar Schein's three levels of organisational culture	Juni Khyat (UGC Care Group I Listed Journal)	Vol-10 Issue-7 No. 4 July 2020	04-07-2020	(UGC Care Group I Listed Journal)	MMS, Professor	ISSN: 2278-4632
2		Dr. Vidya Hattangadi	Prof. Dr. Vidya Hattangadi		Information Technology has made business integration Strategies easier to Implement	International Journal of Advanced Research	Int. J. Adv. Res. 8(06), 511-513	16-06-2020	A Peer Reviewed, Open Access, CrossRef Indexed Journal	MMS, Professor	ISSN: 2320-5407
3		Ms. Jessica Menezes	Ms. Jessica Menezes		An Empirical Study on Brand Extension Adopted by Amul	Studies in Indian Place Names(UGC CAREJournal)	Vol-40-Issue-73-March-2020	Mar-20	UGC care Journal	MMS, Assistant Professor	ISSN: 2394-3114
4		Ms. Jessica Menezes	Ms. Jessica Menezes		A study on Impulse Buying behavior of consumers with reference to Brick and Mortarand Online Shopping products	Dogo Rangsang Research Journal (UGC Care Group I Journal)	Vol-10 Issue-07 No. 2 July 2020	02-07-2020	(UGC Care Group I Journal)	MMS, Assistant Professor	ISSN : 2347-7180
5		Mrs. Sonia Dias	Mrs. Sonia Dias		Design Thinking for Tuckman's Stages of Team Development	Juni Khyat (UGC Care Group I Listed Journal)	Vol-10 Issue-7 No. 4 July 2020	04-07-2020	(UGC Care Group I Listed Journal)	MMS, Assistant Professor	ISSN: 2278-4632
6		CA. Vinay Tiwari	CA. Vinay Tiwari		INDIAN POSTAL BANKING FINANCIAL SERVICES-A CASE STUDY	Juni Khyat (UGC Care Group I Listed Journal)	Vol-10 Issue-7 No. 4 July 2020	04-07-2020	(UGC Care Group I Listed Journal)	MMS, Assistant Professor	ISSN: 2278-4632
7		CA. Vinay Tiwari	CA. Vinay Tiwari		GOODS AND SERVICE TAX ITS IMPACT AND IMPLICATIONIN INDIA	Dogo Rangsang Research Journal (UGC Care Group I Journal)	Vol-10 Issue-07 No. 2 July 2020	02-07-2020	(UGC Care Group I Journal)	MMS, Assistant Professor	ISSN : 2347-7180
8		Ms. Supriya Karia,	Ms. Supriya Karia,		COVID-19 Outbreak: Impact on Campus Placement	Juni Khyat (UGC Care Group I Listed Journal)	Vol-10 Issue-7 No. 4 July 2020	04-07-2020	(UGC Care Group I Listed Journal)		ISSN: 2278-4632
9		Ms. Rajashri Shendge	Ms. Rajashri Shendge	Dr. Vidya Hattangadi	Business Cluster: A Case Study of Panchgani Cluster	Studies in Indian Place Names(UGC CAREJournal)	Vol-40-Issue-73-March-2020	Mar-20	UGC care Journal	MMS, Assistant Professor	ISSN: 2394-3114
10		Mr. Santosh Dathkile	Mr. Santosh Dathkile		Study of Sensex pattern during recession since 1991	Studies in Indian Place Names(UGC CAREJournal)	Vol-40-Issue-73-March-2020	Mar-20	UGC care Journal	MMS, Assistant Professor	ISSN: 2394-3114



  
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11		Dr. Govind Shinde	Dr. Govind Shinde	Dr. Manisha Shukla	A Study of Growth Opportunities and Work Environment Influence on the Faculty Attrition At Higher Educational Institutions	INFOKARA RESEARCH	Volume 8 Issue 9 2019	2019	An UGC care approved group-II journal (scopus indexed till 2014)	MMS, Associate Professor	ISSN NO. 1021-9056
12		Dr. Govind Shinde	Dr. Govind Shinde	Dr. Manisha Shukla	Impact of factors on faculty attrition at higher educational institutions affiliated to Mumbai University	ADALYA JOURNAL	VOLUME-8-ISSUE-9	September, 2019	Web of Science Group	MMS, Associate Professor	ISSN NO. 1301-2746
13		Dr. Govind Shinde	Dr. Govind Shinde	Dr. Kumardatt Ganjre.,	Essence of Integrated Marketing Communication for Organizations in Indian Context,	The International journal of analytical and experimental modal analysis	Vol-XI, Issue IX	2019	An UGC care approved group-II journal (scopus indexed till 1992)	MMS, Associate Professor	ISSN NO: 0886-9367
14		Dr. Govind Shinde	Dr. Govind Shinde	Dr. Prachi Ajit Murkut	Changing Human Resource Perspective in the emerging global market	International, Science, Technology and development Journal, ISTD Journal	Volume VIII Issue X	October, 2019	UGC care approved - II Multidisciplinary Journal	MMS, Associate Professor	ISSN NO: 0950-0707
15		Dr. Govind Shinde	Dr. Govind Shinde		A study of awareness of funding options among entrepreneurs of SME's in Mumbai and Navi Mumbai	Dogo Rangsang Research Journal	Vol-10 Issue-07 No. 2 July 2020	02-07-2020	(UGC Care Group I Journal)	MMS, Associate Professor	ISSN : 2347-7180



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