



**Maratha Mandir's**

**Babasaheb Gawde Institute of Management Studies**

**Internal IQAC Cell**

25<sup>th</sup> April 2022

**NOTICE**

All the members of the IQAC are hereby informed that the meeting is scheduled on 3<sup>rd</sup> May 2022 at 11 a.m. in the Conference Room of MMBGIMS, to discuss the following agenda.

**AGENDA**

1. To take on record the reconstituted Committee
2. To welcome the new members of the Committee
3. To adopt the Minutes of the previous meeting
4. To discuss the Incubation Centre Plan
5. To discuss branding / marketing of the Institute
6. Any other matter with permission of the Chair

All are hereby requested to be present and contribute to the meeting.

Dr. Vidya Hattangadi  
Chairperson - IQAC



**Maratha Mandir's**  
**Babasaheb Gawde Institute of Management Studies**

Date: 03/05/2022

**ATTENDANCE**

**IQAC MEETING**

Sr. No.	Name	Designation	Signature
1	Dr. Vidya Hattangadi	Chairperson - IQAC	
2	Mr. Abhijit Deshmukh	Management Representative Partner, Sanjay Rane & Associates	
3	Mr. Ashish Chandak	Member, Industry Representative Chief Compliance Officer, YES Bank	
4	Ms. Shrutika Mohite	Alumni. Senior Executive Deloitte Haskins & Sells LLP	
5	Mr. Yogesh Sawant	Administrative Officer	
6	Mr. Ajit Parab	Dean, MMBGIMS	
7	Ms. Farrida Daruwalla	Member (Faculty, MMBGIMS)	
8	Ms. Rajashri Sonavane	NAAC Head-MMBGIMS	
9	Ms. Jessica Menezes	Member (Faculty, MMBGIMS)	
10	Mr. Santosh Datkhile	Member (Faculty, MMBGIMS)	





## Maratha Mandir's

### Babasaheb Gawde Institute of Management Studies

#### MINUTES OF IQAC MEETING held on 3<sup>rd</sup> May 2022

Following members were present for the meeting:

Sr. No.	Name	Designation
1	Dr. Vidya Hattangadi	Chairperson - IQAC
2	Mr. Abhijeet Deshmukh	Management Representative Partner, Sanjay Rane & Associates
3	Mr. Ashish Chandak	Member, Industry Representative Chief Compliance Officer, YES Bank
4	Ms. Shrutika Mohite	Alumni. Senior Executive Deloitte Haskins & Sells LLP
5	Mr. Yogesh Sawant	Administrative Officer
6	Mr. Ajit Parab	Dean, MMBGIMS
7	Ms. Farrida Daruwalla	Member (Faculty, MMBGIMS)
8	Ms. Rajashri Sonavane	NAAC Head-MMBGIMS
9	Ms. Jessica Menezes	Member (Faculty, MMBGIMS)
10	Mr. Santosh Datkhile	Member (Faculty, MMBGIMS)

The Committee met to discuss, finalise and take on record the following matters:

1. The meeting was chaired by the Director, who at the onset welcomed the new members of the reconstituted Committee and a brief introduction about each of the members present in the meeting.
2. Setting up of Incubation Centre in the Institute premises: The Director informed the Committee about steps having been initiated for setting up of an Incubation Centre in the Institute premises. This is one of the actionable points as per the five-year Perspective Plan drawn up for the Institute. She informed that a draft note to this effect has been prepared and put up for the management committee's approval. She briefed the Committee about the panellists suggested for the Incubation Centre who are experts in areas of finance, law, compliance, regulations, marketing, branding, PR etc. These panellists will extend their knowledge and support by way of providing guidance to the budding entrepreneurs. She also informed the Committee about the



fee proposed to be charged for renting of the premises and consultation from 2023. Initial six months from June 2022, the IC will be supporting the start-ups of alumni of the institute.

Mr. Abhijeet Deshmukh suggested that a co-ordinator be appointed to act as a SPOC to co-ordinate between the industry experts (panellists) and the entrepreneurs. This would help in sorting out queries at a time convenient to the industry experts. Director then informed the committee that three managers (viz. Dr. Vidya Hattangadi, Mr. Ajit Parab and Ms. Farrida Daruwalla) will be coordinating between the entrepreneurs and the industry experts.

The members present took note of the above valuable suggestion, and also added that in order to ingrain the sense of entrepreneurship in the students, we propose to offer Entrepreneurship Management subject in the coming Semester (II) for the students.

Mr. Ashish Chandak suggested that as part of the initial action points, we should touch base with some of our alumni students who have promoted start-ups and understand the pain points with regard to setting up of a new business especially in terms of financial closure, taxes, requisite statutory approvals, resource requirements, etc. We could also invite some alumni to share their experiences on start ups with the budding entrepreneurs and guide them on the way ahead. The Director informed that she and Ms. Farrida will work on this and begin calling on the relevant alumni for this purpose.

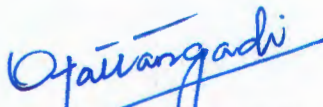
3. The Director informed the Committee that in relation to this activity, we also propose to have an Innovation Cell in place as per the AICTE requirement. The activities under this Cell could include IPR, new concepts in Management, live projects for faculties and students, consultancies, MDPs, and new strategies for branding of the Institute.
4. Branding of the Institute: The Director informed the Committee that the Institute has various social media handles like Facebook, Instagram, LinkedIn, etc. which it uses to market the Institute and the varied arenas of activities being done / offered to the students. Mr. Ashish Chandak opined that the alumni should be requested to follow the social media handles specifically LinkedIn and help publicising the Institute. He also suggested that the alumni be kept informed via emails, about the various events / activities happening at the Institute from time to time. This will also help in increasing traction with the alumni. Mr. Chandak also referred to the various research papers read out at the National Conference organised at the Institute in the recent past, and suggested that abstracts of these research papers be posted on the Website to create awareness of the research work being done by the faculties.



Mr. Deshmukh also suggested creating Power Groups among the alumni for promoting networking of students which in longer run will help Institute's branding. Mr. Deshmukh suggested creating a separate website linking the Institute's website.

5. Admissions: Mr. Abhijeet opined that we should tie-up with some under-graduate colleges in the vicinity or with MBA CET coaching classes to help create awareness of the Institute and attract students. He suggested that we could request these colleges / classes to put our Admissions Creative on their notice boards. The Director informed that we have been creating awareness of our Institute by putting up creatives in our cars, advertising in newspapers, etc. Mr. Chandak suggested that the admissions creative should include our placements track record, CET cut-off score, etc.
6. Mr. Abhijeet inquired with our alumni member on the Committee – Ms. Shrutika about the source through which she came to know about our Institute. Ms. Shrutika informed that her father was aware of our sister concern BGIT which was known for the good activities conducted and the overall student's development, and therefore suggested that she should pursue her MMS course with BGIMS.
7. Any other matter with permission of the Chair:  
The Director informed the Committee that in line with the guidelines, we need to recruit additional three faculties to fill in the vacancies left with us. Steps have been initiated for this recruitment. Mr. Chandak suggested that the faculties should be made aware of the benefits of continuity of services and the importance of establishing themselves in one work place.

There being no other matter for discussion, the meeting ended with a vote of thanks to the Chair.



Dr. Vidya Hattangadi  
Chairperson – IQAC



Farrida Daruwalla  
Member - IQAC

**Action points flowing from discussions during the meeting:**

Sr. No.	Point Discussed	Action to be taken	Responsibility	Timeline
1	Setting up of Incubation Centre and the Innovation Cell	<ol style="list-style-type: none"> <li>1. Initiate talks with panellists</li> <li>2. Initiate talks with alumni who have promoted start-ups</li> <li>3. Have the requisite infrastructure (cubicles / other facilities) in place</li> <li>4. Canvass for the Incubation Centre with the alumni start-ups</li> <li>5. Appoint a SPOC / co-ordinator (already done)</li> <li>6. Initiate the process of identifying suitable activities for the Innovation Cell</li> </ol>	<p>Dr. Vidya Hattangadi</p> <p>Ms. Farrida Daruwalla</p>	<p>24<sup>th</sup> June 2022</p> <p>By end of May 2022</p>
2	Increased tractions with Alumni	<ol style="list-style-type: none"> <li>1. Calling on Alumni</li> <li>2. E-mail intimations on events, etc.</li> </ol>	<p>Ms. Rajashri Sonavane</p> <p>Mr. Nitin Tambekar</p>	Planned alumni meet on 23 <sup>rd</sup> July 2022
3	Admissions	Tie-up for advertisements with Mrs. Vishwasrao's Samarth Advertising done.	<p>Ms Rajashri Sonawane</p> <p>Ms. Jessica Menezes</p> <p>Ms. Farrida Daruwalla</p>	Already Done
4	Recruitment of additional faculties	Identification of suitable candidates is on.	Dr. Vidya Hattangadi	Till 31 <sup>st</sup> May 2022