

MARATHA MANDIR'S

IEB CAWDE INSTITUTE OF MANAGEMENT STUDIES

Unlock your path to Success... MMS ADMISSION BROCHURE

MMS BATCH 2024-2026

CHOICE CODE : 311310210

DTE CODE : MB3113

Specializations Offered

Finance | Human Resources Marketing | Operations Systems

For any enquiries call on 022 - 66044100 / 9619510513



www.mmbgims.com admission@mmbgims.com

OUR INSPIRATION



Gangaram Govind Gawde Shri Babasaheb Gawde

Visionary:

Shri Gangaram Govind Gawde, affectionately known as Babasaheb Gawde, was a visionary, philanthropist, and dynamic, enterprising, and resourceful person. His urge to serve society led to his resignation from a promising career in the police department. Along with a few like-minded individuals, he founded the charitable institution of Maratha Mandir in 1945. To him and his fellow comrades, it was education that would help the country develop. In the last 78 years, the institution has remained steadfast in its commitment to education and social service. We thank him for setting up such a fine institution. Through Maratha Mandir, his spirit will live on forever.

ABOUT MARATHA MANDIR

Maratha Mandir, a charitable institution was set up in 1945. The founders named this institution "Maratha Mandir". The word "Maratha" to mean all those who consider Maharashtra as their domicile and the word "Mandir" to signify the purity of human life. It was decided that the doors would be open to one and all irrespective of their caste, creed, religion and language. The journey began with the setting up of the Bombay Education League which was merged into Maratha Mandir in 1956. The setting up of schools in Mumbai, Ratnagiri, Jat, Akkalkot, Ahmednagar, Pali and Solapur was followed by the setting up of the Management Institute in 1998. In 2008 they took baby steps in the healthcare sector.

However, alongside free legal services, skill development courses, cooking, stitching, dance and music classes were all being run parallel under the various branches of Maratha Mandir. The aim was development in some way for all.

WHY BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES (BGIMS)?

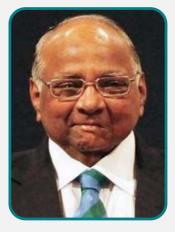
Maratha Mandir's Babasaheb Gawde Institute of Management Studies was established in the year 1998. The Institute is accredited with B++ Grade by NAAC and is approved by AICTE, affiliated with the University of Mumbai, and recognized by the Directorate of Technical Education, Government of Maharashtra. BGIMS conducts the coveted Masters of Management Studies program (MMS intake 150). BGIMS set up the Ph.D. Research Centre affiliated to the University of Mumbai in 2010.

BGIMS fosters an environment of academic excellence by imparting value-based universal education in the field of management and the dynamic and competitive culture enhances the academic, personal, and social participation of the students.

Quality Management Education is imparted with a perfect blend comprising of case-study-based pedagogy along with practical result-oriented academic excellence with the aim of creating global leaders & entrepreneurs for the nation. Presentations, Group discussions seek to enhance their confidence and boosts self-initiative. Guest sessions enlighten the students on the current industry trends. Students are encouraged to write and present papers at the international conference conducted annually by the institute. At the recently concluded conference on ethical and environmental responsibility of businesses 8 of our students participated. Industrial visits followed by a small outdoor training session is a favourite with all students. To unwind and let the creative juices flow we have the annual fest MAGMA- a smorgasbord of academic, cultural and sports events.

Need-based training and certification programs like Speak out write-right, Spine Payroll Management, Basics of SPSS, Advance Excel Training, Corporate Skill Development, Pre-Placement, and many more such programs are organized for holistic development of students.

The Institute has a strong anti-ragging policy and has a general code of conduct for maintaining discipline on the premises. We follow inclusivity and have a barrier-free environment.



Message from President

(Former Union Minister, Ministry of Agriculture and Farmers Welfare)

It gives me immense pleasure to be associated as the President of Maratha Mandir, a philanthropic institution which strives to spread quality education in the society and works for the masses without any reservations.

Maratha Mandir provides hopes and aspirations to thousands of students for a better tomorrow. We at Maratha Mandir believe in producing leaders. The members of our various committees and governing bodies come on the board out of a sense of responsibility towards society and a passion to achieve our aims and objectives. Our educational institutions are open to all those who have a burning desire to make brilliant careers.

Maratha Mandir recognizes that business organizations today exist in a highly composite environment. The term VUCA describes it appropriately because the markets are Volatile, Uncertain, Complex and Ambiguous. Organizations prefer to hire qualified management professionals who are capable of overcoming the various challenges of keeping the ventures on a path of growth. We at Maratha Mandir have recognized actuality, and provide a conducive learning environment through practical and adaptable pedagogy and skill development to bridge the industry-institute gap. The MMS program emphasizes on leadership, creativity and innovation. The rise of a global knowledge economy has intensified the need for strategic partnerships. Our linkage with the industry encourages and enables our staff and students to undertake research relevant to the industry. This prepares world-class manpower in the field of management by inculcating the various skills required by the industry, thereby contributing to economic and social development at large.

The basic emphasis of the MMS program is addressing the need for leadership in the industry and society. I am sure students will benefit by enrolling in Maratha Mandir's Babasaheb Gawde Institute of Management Studies

Shri. Sharadchandra Govindrao Pawar

(Member of Parliament) President, Maratha Mandir



Message from Chairman

The world around us is witnessing rapid development in technology and communication, which are facing changes in educational systems across the globe as ideas, values and knowledge, vital to education, cross nation states and boundaries. In order to be future ready, the challenge for management education in India is to reform, create and develop systems that prepare the individual to work in a seamless economy and live in a global society.

The objective, therefore, is to benchmark with the "Best in Class." BGIMS is a national institute set in an international mould. This is reflected in its cuttingedge training given to students accomplished faculty, a vibrant academic body that is diverse in its educational background as well as national character, and alumni spread all around the globe in leadership goals both in academia and industry Our institute emphasizes on soft and hard skills, which equip the students to tackle the real-life situations. The institute is committed to the process of globalisation by maintaining appropriate international linkages and exchange programs and is likely to be enhanced in the ensuing years. Our institute is proud to play an active role in the creation and nurturing of future administrators of this country and maintains a symbiotic relationship with the industry and this year we would like to take this opportunity to reinforce it even further

Your Journey to Success Begins here...I welcome you to BGIMS

Shri. Rajendra Pratap Gawde

Chairman-Managing Committee, BGIMS

Director's Message



Maratha Mandir is an institution that was established in 1945 and has various facilities like schools, colleges, a hospital, a legal aid center, schools for music and arts, and a theater called Maratha Mandir. It is considered a significant landmark in Mumbai. The main goal of this institution, which is 78 years old, is to uplift the weaker sections of society.

Welcome to Maratha Mandir's Babasaheb Gawde Institute of Management Studies. We have been providing quality management education for the past 25 years. Higher education institutes today, face

challenges such as maintaining the quality of education in a rapidly changing industry, adapting to climate and societal changes, and dealing with international trade and policies. To help our students keep up with these changes, we have improved our facilities and offer more opportunities. We strive to provide innovative teaching methods at our institute. We actively engage with the industry to ensure that our students have a

rewarding and transformative experience that helps them excel in their professional lives. We encourage skill development and knowledge enrichment through various activities inside and outside the classroom. Our faculty members stay updated with current developments and contribute to the growth of the curriculum in their respective fields. They significantly contribute to academia through teaching, publications, seminars, conferences, and more. By facilitating corporate interactions, we provide our students with hands-on experience in real-world practices aligned with the curriculum. Overall, our postgraduate program, MMS offers an enriching experience. Our vision is to become an excellent management institute that imparts education in management with a focus on ethical and cultural values. We aim to produce enterprising professionals who will make valuable contributions to the business world and society. Our curricular are designed to align with the best

global practices in the industry.

At MMBGIMS, we are dedicated to building a vibrant community of individuals who create value for our country. We seek to establish long-lasting and mutually beneficial relationships with the industry and society as a whole.

Prof. Dr. Vidya Hattangadi

Director

D.Litt in Management Studies PhD (Marketing Management) MPM.

BGIMS Vision

To be an excellent Management Institute of higher learning inManagement education, inculcating ethical and cultural values, to create enterprising professional decision makers, who will make valuable contributions to the business, society and professionals at large

BGIMS Mission

To inspire the aspiring youth to become global decision makers, by providing ethical and value-based learning with global mindset.

Holistic development of students and faculty members.

Achieve academic excellence to nurture creativity and encourage entrepreneurship. Collaboration with the industry and society to build industry ready leaders/ managers and create better employment opportunities.

BGIMS Core Values

The Institute strives to inculcate and sustain the following values, in the context of its programs and activities:

- 1. Excellence
- 2. Academic freedom
- 3. Commitment
- 4. Social Responsibility
- 5. Creativity
- 6. Honesty & Hardwork

Salient Features

- 100 % placement assistance
- Experienced and dedicated faculty
- Excellent Pedagogy
- Sports & Cultural events
- Industrial Visits
- Hands on experience through live projects
- Personal Grooming and training for placements via Mock Interviews
- Ph.D Research Centre affiliated to University of Mumbai
- Incubation Centre for Budding Entrepreneurs
- Scholarship to meritorious students
- Free Add-on Certificate Courses
- Expert Guidance through frequent interaction with industry stalwarts
- Use of Learning Management System for smooth execution of academic activities
- Counselling and Mentoring
- Study Material
- Commemorative days
- Maratha Mandir Trust Hostel Facility
- Well-equipped IT Labs with latest software & library with access to digital resources
- Conveniently located in South Mumbai (Near Mumbai Central & Byculla railway station)

Campus View with All Amenities



MAGMA 2024 SPORTS



CULTURAL



Glimpses of Events & Activities



BABASAHEB GAWDE JAYANTI - 2023

Glimpses of Events & Activities



Nature Conservation Day Visit to Sanjay Gandhi National Park

Swachhata Pakhwada



GARBA WEEK CELEBRATION

and there are many such events are conducted throughout the year.....

INDUSTRIAL VISITS



Visit to Jodhpur and Jaisalmer



Dainik Bhaskar - Jodhpur

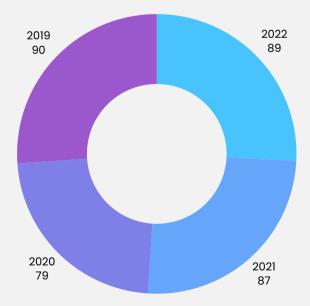


Nuclear Power Corporation of India Limited (NPCIL)(Plant 1 & 2)

PLACEMENT SNAPSHOTS FOR LAST 5 YEARS

Batch	Placement	No of Companies	Highest Salary	Average Salary	Marketing	Finace	HR	Operations
2022	89%	29	8 LPA	4.25 LPA	100%	83%	82%	NA
2021	87%	31	7 LPA	4.51 LPA	100%	80%	90%	NA
2020	79%	23	8.5 LPA	3.75 LPA	100%	77%	92%	100%
2019	90%	27	9.45 LPA	4.00 LPA	100%	76%	87%	NA





OUR PLACEMENTS

At MMBGIMS placement is not an event, it is an ongoing process. It begins with counseling early in the program, continues with constant exposure to the industry and its dynamics by way of projects and assignments and culminates in the final placement of the students.



and many more companies.....

Guest Lectures & Workshops by Eminent Professionals

1.Prof. N.S.Iyer

An expert in Labour Law and IR International Research Conference Judge

2.Mr.Ashish Chandak

Chief Compliance Officer at Yes Bank International Research Conference Judge

3.CA Abhijeet Deshmukh

Partner M/s. Sanjay Rane & Associates International Research Conference Judge

4.Dr. Randhir Lamba

An expert in Public Relations/Image Management International Research Conference Judge

5.CA Robin Banerjee

Managing Director, Caprihans India Ltd Inaugurated our innovation cell "Avinya"

6.Mr. Harjeet Khaduja

Senior Vice President, Reliance Jio Inaugurated our innovation cell "Avinya"

7.Mrs. Vandana Pradeep Khuman

Experienced Yoga Instructor in Mumbai Guest Session on :Chair Yoga

8.Mr Hansel

A Bike rider Guest Session on: Safety gear and the spirit of Riding

9.Adv. Sheetal Patkar

Prominent lawyer at Mumbai High Court Eminent at Judge Garba Jalsa

10.Mr. Mohammad Raza Mulla

NSE Academy Guest Session on: DOs and Don't in trading

11.Mr. Shrikant Bahadkar

Director of Greenhills Consultancy and an industry expert Session on: LinkedIn Profile building

12.Mr. Raj Dhyani

IIT Mumbai Batch Topper Session on: International Day Persons with Disabilities

13.Mr. Sandeep Patil

Assistant Police Inspector from Nagpada Police Station Guest Session on: Alert Mumbaikar

Guest Lectures & Workshops by Eminent Professionals

1.CA Santosh Ghag / CA Kaustubh Kale / CA Shardul Shah / CA Gaurav Save

Guest Lecture given on: Union Budget 2023

2.Dr. Ali Gabrani

Renowned psychiatrist Guest Lecture given on : Mental Health is Base of Success

3.Dr. Nikhil Vaidya

Head of Corporate Industrial Relations, at Reliance Industries Limited Guest Lecture given on : What Industry Expects from MBAs?

4.Mr. Sreeram Vijay Maddury

Expertise - IT Strategy & Performance Management. Conducted Workshop on Advanced Excel

5.Mr. Tapan Ishwad

Renowned placement specialist Guest Lecture given on : Placement and Grooming

6.Mr. Manoj Varade

Public Relations Officer BEST undertaking Guest Lecture given on : Role of Public Relations Officer in Public Sector Undertaking

7.Mr. Ghanshyam Patil

Senior Police Inspector, Nagpada Police Station Guest Lecture given on : Alert Mumbaikar and self Defense techniques

8.Dr. A.M.H. Shaikh

Chairman of Science Association of Maharashtra College Guest Lecture given on : What Next after Graduation

9.Dr. Rukmani Krishnamurthy

Chairman & CEO of Helik Advisory Ltd Guest Lecture given on : Changing face of Forensics

10.Dr. Rajesh Devasia success

EPAM Data Analytics consulting practice. Guest Lecture given on : Artificial Intelligence

11.Mr. Gavin Dsouza

Senior Consultant at HR Anexi Private Limited Guest Lecture given on : Competency Management & Talent Management

12.Mahesh Kodagi

Deputy Head at Market Risk Group at IndusInd Bank Guest Lecture given on : Overview of treasury and Market Risk Management

13.Mr. Avinash Bagul

Chief Operating Officer at Infrastructure leasing & Financial Services Ltd. Guest Lecture given on : Roles & Responsibilities of Independent Director & Corporate Governance

14.Mr. Ashok Kumar

CMD, Lotus Knowlwealth Guest Lecture given on : Overview of Capital Markets with a detailed insight of Mutual fund & Financial Planning

15.Mr. Chandrashekhar Thakur

Head-Investor Education-CDSL-Central Depository Services (I) Ltd. Guest Lecture given on : Share Market Awareness

16.Mr. Nandkishor Desai

CEO, Workflowed Solutions Pvt. Ltd. Guest Lecture given on : Career Opportunities in Banking Sector

17.Ms. Rimpie panjwani

Head, Marketing division of a cosmetic clinical research MNC Mascot Spin Control Guest Lecture given on : Target Marketing & Customer Retention

18.Prof. Dr. Satish Pai

Director, Yoga Academy for Success & Happiness (YASH) Guest Lecture given on : Global Competency required by management students

19.Mr. Mitesh Thakkar

Assistant Vice President BSE Guest Lecture given on : Functioning of Stock Exchanges in India

20. Prof. Lalita Paranjape

Independent Professional Training & Coaching Professional Guest Lecture given on : Communication is essence of success

21. Ms. Samira Lall

Trainer & Coach – Sales Communication, Soft Skills DiSC. NLP Practitioner. Image Evangelist Guest Lecture given on : Elements of grooming

22. Mr. Rajendra Patkar

President -Biopharma Global Business Dev. /Licensing for BioGenomics Ltd. Chief Executive Global formulation RPGLS '12-16 Conducted Faculty Development Program

Guest Lectures & Workshops by eminent Professionals

23.Mr. Tejas Chodankar

Assistant Manager, Mahindra Holidays & Resorts India Ltd.

Guest Lecture given on : Negotiation & Persuasion – Negotiation Skills & Sales Closing Technnique

24.Mr. Pradip Gurav

Head Human Resources, Swadhaar Information & Management Services Pvt. Ltd. Guest Lecture given on : Digitisation in HR

25.Mr. Ajit Manjure

Head – Investor Education (CDSL) Guest Lecture given on : Importance of Demat, Financial Planning & Mutual Fund

26.Mr. Quresh Moochhala

Consultant & Lecturer at Actionesque Consulting Guest Lecture given on : Impact of Colours in Advertising

27.Ms. Sonal Raj

Senior General Manager – HR Indofil Industries Limited Guest Lecture given on : The What & How of Performance Management System

28.Alan Collaco

Human Resource Consultant at Human Resources Secretary General of the Advertising Standards Council of India Guest Lecture given on : Tall Claims & Puffery & conducted workshop on Compensation & Benefits

29.Mr. Rajendra Lokhande

Shift In-Charge Disaster management Unit, Municipal Corporation of greater Mumbai Guest Lecture given on : Disaster Preparedness

30.Mr. Parikshit Lale

principal – Syndication & Structuring Aditya Birla Finance Guest Lecture given on : Corporate Valuation

31.Mr. Manish Behl

Founder Braincloud Advisor IBS Global Consulting Guest Lecture given on : Trade Globalization and Strategy choices in International Business

32. Mr. Prasad Bagawade

Head – HR Toyo Engineering India Limited Guest Lecture given on : Motivation & Leadership

33. Mr. Santosh C. Hulagabali

Librarian cum Assistant professor

Library & Information Centre at Nagindas Khandwala College Guest Lecture given on : How to Make Online Literature

Guest Lecture given on : How to Make Online Literature Search

34. Mr. Amit Mourya

Manager Product Development NPCI Guest Lecture given on : Marketing Strategies in Retail Banking

35. Mr. Shailendra Goswami

Chairman & Managing Director of Pushkaraj Engineering Enterprises P. Ltd. Conducted Guest Session on: Make in India – An Entrepreneurship Approach

36. Mrs. Gargi Kale Deshprabhu

Total Rewards Lead India – Jhonson & Jhonson Guest Lecture given on : Compensation Survey

37. Prof. Shanon Roque

Freelancer, Marketing & Industrial Psychology Professor at Various Management Institute Guest Lecture given on : The Art of Presenting Oneself

38. Alert Mumbaikar by Team of Protection and Security Department, Mumbai Police

39. Workshop on Smart India Hackathon – India's Idea Leadership Talk Series By All India Council for technical Education.

MMS PROGRAMME

MM BGIMS is approved by AICTE and DTE and affiliated to University of Mumbai.

Two years full-time MMS program is of four semesters and is open to candidates from all streams.

Management Education is a perfect blend, comprising of case study based pedagogy and practical result oriented academic excellence. The institute strives for an overall development of the student's character and seeks to broaden the social outlook and perspectives

Specialization Offered:

1.Finance
 2. Marketing
 3.Human Resources
 4.Operations
 5.Systems

Intake capacity of the Institute is 150 seats as approved by AICTE

Eligibility Criteria for MMS

Passed with minimum of 50% marks in aggregate (45% in case of candidate of backward class categories belonging to Maharashtra State only) in any full time Bachelor's degree of minimum three years duration in any discipline recognized by the Association of Indian Universities.

Candidates appearing for the final year Bachelor's or equivalent degree examination and those who have completed degree and are awaiting results can also apply

Score card of either one of the following entrance test for the year specified in the admissions advertisement

CET (Common Entrance Test), **CMAT** (Common Management Aptitude Test)

CAT (Common Admission Test) **MAT** (Management Aptitude Test)

ATMA (AIMS Test for Management Admission), XAT (Xavier's Admission Test)

GMAT (Graduate Management Admission Test)

Core Faculty

Sr.No	Name of the Full-time teacher	Qualification	Designation	Nature of appointment	Depart ment	Total Teaching Experience (Years)
1	Dr. Vidya Hattangadi	D.Litt in Management Studies, PhD (Marketing Management), PGDM.	Professor	Regular	MMS	22
2	Mr. Ajit Parab	MMS, M.E. (IT), B.E. (Comp.)	Assistant Professor	Regular	MMS	23
3	Mr. Yogesh Sawant	MBA (HR), B.Com, ADCSSAA	Assistant Professor	Regular	MMS	08
4	Mr. Santosh Datkhile	MMS (Finance), M.Com., B.Com., Ph.D. Pursuing	Assistant Professor	Regular	MMS	14
5	Ms. Jessica Menezes	MMS (Marketing) , Ph.D. (Pursuing), NET Qualified	Assistant Professor	Regular	MMS	10
6	Mr. Aakash Rebello	MMS (Marketing) , BMS	Assistant Professor	Regular	MMS	1.25
7	Mr. Sabir Mujawar	MMS (Finance), M.Com.(Adv. Accounting), B.com (A & F), SET (Commerce), Pursuing PHD (Business Economics)	Assistant Professor	Regular	MMS	07
8	Mrs. Sadiya Fuggawala	MBA (HR), B.A (Economics) Pursuing PHD (Business Management)	Assistant Professor	Regular	MMS	10
9	Mr. Shivram Kadam	MMS, B.com	Assistant Professor	Regular	MMS	2
10	Ms. Namrata Uppal	MMS , B.Com (A&F)	Assistant Professor	Regular	MMS] +
11	Mr. Rushin Vadhani	MMS (Marketing), B.tech	Assistant Professor	Regular	MMS	10
12	Ms.Almas Shaikh	MMS (Systems), BMS	Assistant Professor	Regular	MMS	1 Month+
13	CA Akshay Thakkar	CA, B.Com	Assistant Professor	Regular	MMS	06

Visiting Faculty

Sr.No	Name of the Teacher	Designation	Department
1	MR.ABHIJEET DESHMUKH (CA)	Partner Sanjay Rane & Associates	MMS
2	MR. NITIN SHINDE	Senior Consultant Neo-ed.com	MMS
3	MR. ALOK GOVIL	Ex Business Consultant. Tata Motors Ltd.	MMS
4	DR. ANJU MOTWANI	Financial consultant	MMS
5	MRS.SONAM NISHANDAR	Director SFSL SUN SOMA	MMS
6	CA NAVEEN ROHATGI	Partner, Rohatgi and Company chartered Accountant	MMS
7	MR. BHARAT NADKARNI	Management Consultant and Visiting Professor.	MMS
8	MRS.ANKITA ROHATGI	Partner Rohatgi and Company chartered Accountant	MMS
9	MR. VITTHAL D. KANVINDE	Ex. Engineering Managers Crompton Greaves Ltd.	MMS
10	MR. AMIT GURSALE	Coach, Facilitator, Trainer Freelancing as independent professional	MMS

Course Structure

First Year

Semester I	Comostor II	
	Semester II	
1. Perspective Management	1. Marketing Management	
2. Financial Accounting	2. Financial Management	
3. Business Statistics	3. Operations Research	
4. Operations Management	4. Business Research Methods	
5. Managerial Economics	5. Human Resource Management	
*Electives	*Electives	
1. Effective and Management Communication	1. Legal & Tax Aspects of Business	
2. Business Ethics	2. Cost & Management Accounting	
3. E-commerce	3. Business Environment	
4. Organizational Behaviour	4. Ethos in Indian Management	
5. Introduction to Creativity and Innovation	5. Corporate Social Responsibility	
Management	6. Analysis of Financial Statements	
6. Foreign Language (Other than English)	7. Entrepreneurship Management	
7. Negotiation and Selling Skills	8. Management information System	
8. IT Skills for Management and Technology	9. Developing teams & Effective	
Platform	leadership	
9. Information Technology for Management	10.Intellectual Capital and Patenting	
10. Personal Grooming /Personal Effectiveness	Direct	

Second Year - Semester III

Common Subjects for all Specialisation

1. International Business

2. Strategic Management (UA)

FINANCE	HUMAN RESOURCES		
1. Financial Markets and Institutions	1. Training & Development		
2. Corporate Valuation and Mergers &	2. Compensation and Benefits		
Acquisitions	3. Competency Based HRM and Performance		
3. Security Analysis and Portfolio	Management		
Management	4. Labour Laws and Implications on		
4. Financial Regulations	Industrial Relations		
5. Derivatives and Risk Management	5. HR Planning and Application of Technology in HR		
6. Summer Internship	6. Summer Internship		
Electives (One)	Elective (One)		
1.Banking and Financial Services Institutions	1. Personal Growth Laboratory		
2. Investment Banking	2. Global HRM		
3.Wealth Management	3. Employee Branding and Employer Value		
4.Infra and Project Finance	Proposition		
5.Strategic Cost Management	4. HR Analytics		
6.Commodities Markets	5. O.S.T.D.		
7.Mutual Fund	6. HR Audit		
8.Financial Modeling	7. Employee Relations, Labour Laws and		
9.International Finance	Alternate Dispute Resolution		
MARKETING	SYSTEMS		
1. Sales Management	1. Database Management System		
2. Marketing Strategy	& Data Warehousing		
3. Consumer Behavior	2. Enterprise Management System		
4. Services Marketing	3. Big Data and Business Analytics		
	4. Knowledge Management		
4. Services Marketing	4. Knowledge Management 5. Software Engineering		
4. Services Marketing 5. Product & Brand Management	4. Knowledge Management 5. Software Engineering 6. Summer Internship		
4. Services Marketing 5. Product & Brand Management 6. Summer Internship	4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One)		
4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One)	4. Knowledge Management 5. Software Engineering 6. Summer Internship		
4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics 4. Digital Marketing 	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 6. Software Project management 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics 4. Digital Marketing 5. Customer Relationship Management	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 6. Software Project management 7. Governance of Enterprise IT & 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics 4. Digital Marketing 5. Customer Relationship Management 6. Marketing Research & Analysis 	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 6. Software Project management 7. Governance of Enterprise IT & Compliance 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics 4. Digital Marketing 5. Customer Relationship Management 6. Marketing Research & Analysis 7. Event Management 	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 6. Software Project management 7. Governance of Enterprise IT & Compliance 8. Cyber Laws & Managing Enterprise IT Risk 		
 4. Services Marketing 5. Product & Brand Management 6. Summer Internship Electives (One) 1. Retail Management 2. Rural Marketing 3. Marketing Analytics 4. Digital Marketing 5. Customer Relationship Management 6. Marketing Research & Analysis 7. Event Management 8. Health Care Marketing 	 4. Knowledge Management 5. Software Engineering 6. Summer Internship Elective (One) 1. Cloud Computing & Virtualization 2. Information System Security and Audit 3. Data Mining and Business Intelligence 4. IT Consulting 5. Digital Business 6. Software Project management 7. Governance of Enterprise IT & Compliance 		

OPERATIONS	Elective (One)
1. Supply Chain Management	1. World Class Manufacturing
2. Operations Analytics	2. Business Process Engineering And Benchmarking
3. Service Operations Management	3. Technology Management & Manufacturing Strategy
4. Manufacturing Resource Planning &	4. Strategic Operations Management
Control	5. Industrial Engineering Applications & Management
	6. TOM
5. Materials Management	7. International Logistics
6. Summer Internship	8. Quantitative Models in Operations
	9. Productivity Management

Second Year - Semester IV

Common Subjects for all Specialisation

1. Project Management (UA)

- 2. Final Projects-(General Management/Functional Specialization/ Social Relevance)
 - 3. Elective (one) of Each Specialization

FINANCE	HUMAN RESOURCES		
1. Commercial Banking	1. OD and Change Management		
2. Business Analytics	2. Strategic HRM		
3. Venture Capital and Private Equity	3.Management of Corporate Social Responsibility in organizations		
MARKETING	SYSTEMS		
MARKETING 1. Integrated Marketing Communications	SYSTEMS 1. Strategic Information Technology Management		
1. Integrated Marketing Communications	1. Strategic Information Technology Management		

OPERATIONS

- 1. Operations Applications and Cases
- 2. Strategic Sourcing in Supply Management
 - 3. Operations Outsourcing & Offshoring

Admission Fees - MMS PROGRAM*

	MMS Fees	(AY 2023-24)			
FYMMS					
Category	Tuition Fee	Dev Fee	Total		
Open	86842	12158	99000		
SC/ST/NT/VJ/DT/SBC	0	12158	12158		
OBC/EWS	43421	12158	55579		
TFWS	0	12158	12158		
· · · · · · · · · · · · · · · · · · ·	SY	MMS	·		
Category	Tuition Fee	Dev Fee	Total		
Open	93351	11649	105000		
SC/ST/NT/VJ/DT/SBC	0	11649	11649		
OBC/EWS	46676	11649	58325		
TFWS	0	11649	11649		

* The above mentioned fees may change for the AY 2024-25

CANCELLATION OF ADMISSION / REFUND OF FEES

(a) The Candidate should apply online for cancellation and submit duly signed copy of system generated application for cancellation of admission to the institution. Once the candidate submits online request for cancellation, his/her admission shall be treated as cancelled. The Institute will consider online request made by Candidate for cancellation as final irrespective of whether he/she has submitted duly signed copy of system generated application to the Institute. Upon such cancellation, the candidate shall lose the claim on the seat and such seat shall become available for further allotment. The candidate shall then become entitled to and the Institute will refund the entire fees to the candidate after deduction of **Rs.1000/-** towards **processing charges** and return all his/her original documents submitted to the Institute within two days from submission of duly signed copy of system generated application to the logital documents reference.

(b) Notwithstanding clause (a) above, candidate shall not be entitled to any refund of his/her fee except the Security Deposit and Caution Money Deposit if the online cancellation is effected by the candidate after 5.00 pm of the cut-off date prescribed by the Competent Authority;

(c) The institution shall not entitle to recover the fees for the subsequent years from the student seeking cancellation of his admission at any point of time.

CODE OF CONDUCT

The students while studying in the institute, if found indulging in anti-national activities contrary to the provisions of the Acts and Laws enforced by Government or in any activity contrary to institutional code of conduct (available in the institution), will be liable to be punished as per the law and/or rules. Full code of conduct document is available in the library of the institution and on institute website.

Anti-Ragging

i) As per AICTE Rules and Regulations:

In view of the directions of Honorable Supreme Court in S. L. P. No. 24295 of 2006 dated 16/5/2007 and in civil appeal no. 887 of 2009 dated 08/05/2009 to prohibit, prevent and eliminate the scourge of ragging AICTE has formed the regulations which are available on AICTE web link. Every student and Parents/Guardians have to furnish affidavits separately in the stipulated format given in AICTE regulations.

Submission of AFFIDAVITS at the time of admission is MANDATORY

ii. Maharashtra prohibition of Ragging Act 1999, which is in effect from 15th May 1999 has following provisions for action against Ragging –

a) Ragging is prohibited

b) Whosoever directly or indirectly commits, abets, or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term up to 2 years and / or penalty, which may be to the extent of ten thousand rupees.

c) Any student/s convicted of an offence of ragging shall be dismissed from the educational institution and such student/s shall not be admitted in any other educational institution for a period of five years from the date order of such dismissal.

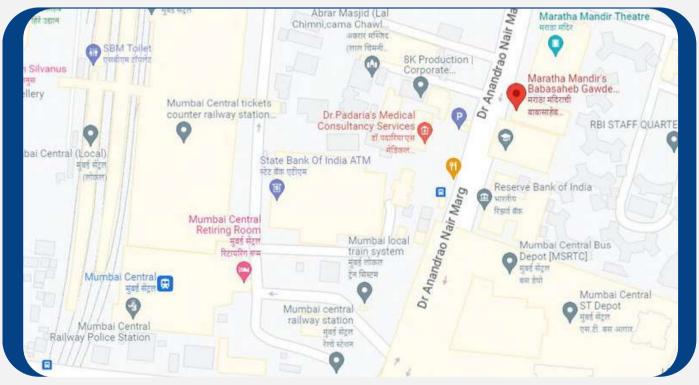
d) Whenever any student or, as the case may be, the parent or guardian or teacher of an educational institution complains, in writing of ragging to the head of the educational institution, the head of the educational institution shall,without prejudice to the forgoing provisions,within seven days of receipt of the complaint, enquire into the matter through institutional anti ragging squad mentioned in the complaint and if, prima facie, it is found true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is situated, it is found that there is no substance, prima facie, in the complaint received, he/ she shall intimate the fact, in writing, to the complainant. The decision of the head of the educational institution shall be final.

e) If the head of the educational institution fails or neglects to act, in the manner specified in Section "d" above. When a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall, on conviction, be punished as provided for in section "b" above. (The Institute has a barrier free environment for the physically challenged. Tobacco, Alcohol and Smoking is prohibited.)





Location Map



Maratha Mandir's

Babasaheb Gawde Institute of Management Studies Mumbai Central , Mumbai - 400008

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